

I. H. MOULTON, President

F. P. HIXON, Vice President

W. F. GOODRICH, Sec'y and Treas.



Annual Statement of La Crosse Telephone Co.

"THE NEW PHONE"

DIRECTORS:
I. H. MOULTON
F. P. HIXON
GEO. H. GORDON
L. C. COLMAN
W. F. GOODRICH

Comparative Balance Sheet as of December 31, 1914, and December 31, 1913, with statement of Income and Expenses for the 12 months ending December 31, 1914, under accounts prescribed by the Interstate Commerce Commission.

ASSETS

	Dec. 31, 1914	Dec. 31, 1913
Fixed Capital Installed (Plant)	\$205,506.12	\$276,637.67
Less Reserve for Accrued Depreciation	90,991.07	81,178.83
Net Fixed Capital Installed	\$214,515.05	\$195,458.84
Construction Work in Progress	32.46	1,746.56
Investment Securities (Other Tel. Stocks and Bonds)	11,795.00	11,795.00
WORKING ASSETS—		
Cash	\$1,063.43	\$ 460.66
Employees' Working Funds	21.00	21.00
Bills Receivable	1,700.00	1,700.00
Due from Subscribers, Exchange	1,845.17	2,078.30
Due from Subscribers, Toll System	41.95	32.97
Misc. Accounts Receivable	4,619.88	1,805.31
Materials and Supplies	6,016.08	8,492.46
	15,307.51	14,590.70

DEFERRED DEBIT ITEMS—

Prepaid Insurance	\$ 122.44	186.64
Prepaid Directory Expense	163.53	146.63
Other Prepayments	205.48	40.79
	491.45	374.06
Total Assets	\$242,141.47	\$223,965.16

LIABILITIES

Common Stock Issued	\$ 50,000.00	\$ 50,000.00
Preferred Stock Issued	150,000.00	131,400.00
WORKING LIABILITIES—		
Bills Payable	28,968.25	31,700.00
ACCRUED LIABILITIES—		
Taxes, Interest and Miscellaneous	2,259.29	2,004.06
DEFERRED CREDIT ITEMS—		
Employees' Compensation Reserve	1,160.39	757.25
Corporate Surplus Unappropriated	9,753.54	8,103.85
Total Liabilities	\$242,141.47	\$223,965.16

EXTENT OF EXCHANGE SERVICE

Number of Telephones in Service December 31, 1913	4,834
Net Increase for Twelve Months	739
Number of Telephones in Service December 31, 1914	5,573
Number of Telephones Owned by Others for which No Toll Charge is Made for Connections	122
Total Number of Telephones Connected to Exchange System Dec. 31, 1914	5,695

J. M. STORKERSON, Superintendent

OPERATING INCOME—

Exchange Service Revenues	\$79,255.18
Toll Service Revenues (net)	2,666.82
Miscellaneous Operating Revenues	419.65
Total Telephone Operating Revenues	\$82,341.65

OPERATING EXPENSE ACCOUNTS—

Maintenance Expenses	\$33,572.03
Traffic Expenses	13,040.80
Commercial Expenses	7,361.90
General Expenses	8,214.00
Total Operating Expenses	62,188.73

Net Telephone Operating Revenues	\$20,152.92
Uncollectable Operating Revenues, (Expense)	\$ 685.82
Taxes Assignable to Operations	2,250.50
Operating Income	\$17,216.60

NON-OPERATING REVENUES—

Dividend Revenues	\$ 260.64
Interest Revenues	582.00
Miscellaneous	412.79
Total Non-Operating Revenues	1,255.43

DEDUCTIONS FROM GROSS INCOME—

Rents	\$ 738.52
Interest	1,833.61
Net Income	\$15,899.90

DISPOSITION OF NET INCOME—

Dividend Appropriations of Income	\$13,960.78
Miscellaneous Appropriations of Income	143.81
Surplus	\$ 1,795.31
Adjustments	145.62
Net Surplus for Year	\$ 1,649.69

W. F. GOODRICH, Manager.

The TRIBUNE'S Daily Short Story

MUSIC AND THE DIAMOND

BY DOROTHY DOUGLAS

(Copyright, 1915, by the McClure Newspaper Syndicate.)

When John Robinson courted Madge Atwell he did so with such whirlwind force that the girl was swept completely from her feet. She had consented to marry him and

had accepted a most exquisite solitaire to complete the engagement.

Robinson possessed wealth and social standing, while Madge owned a splendid voice but scarcely the money with which to have it cultivated. She only regretted her poverty because it withheld certain branches of study from her which, in the dark hours of the night, Madge's soul longed for. Never did she let the world know her desires because the world might fling either pity or scorn at her, and Madge was proud—too proud to accept help or condemnation.

When Robinson came into her life Madge not only found herself strongly attracted to him, but she realized also that his money would put her before the best instructors the world afforded. She was not in any way mercenary, but she was thankful that love and the chance for advancement had come hand in

hand. She could not be really happy until she had won fame for herself, and she loved love the more because it offered her opportunity to succeed more quickly than when hampered by poverty.

She had been engaged to Robinson for two joyous weeks. A particularly trying day lay behind her and she greeted her fiancé with a tired but happy smile.

"I will be glad when you have given up all this nerve-racking study," John Robinson said. "You are tiring yourself out, and I wish you would marry me straight off, so that I could command you to give up your feverish desire for music." He had spoken laughingly, but Madge had felt a rush of cold blood through her veins.

"I never intend to stop studying," she said quickly. "Nothing in the world would make me happy without my music. I intend to be a singer. I thought you knew that," she added and gazed wonderingly at him.

"I have always considered it a joke," Robinson told her, and would have drawn her into his arms to dismiss the subject, but Madge eluded him.

"If you mean that," she said with firm voice, "I may as well tell you I will never marry you."

Robinson grew a shade white. "I have no desire to have my wife singing in public and perhaps being away from me just at the time I want her most. You will have plenty to do entertaining and managing for me. Come—don't be silly—I will do everything I can to make you forget your desire for a career."

"No one could do that," Madge

said, and shook her head slowly. "It is too deeply rooted in my life dreams. No," she repeated, "I want my music more than I want you under the conditions." She drew the beautiful diamond from her finger.

Robinson's eyes flashed. His quick anger frightened Madge.

"Don't give me back that bauble," he said roughly. "It's no good to me, and I would only toss it into the street." He flung himself out of the room while Madge watched him with a feeling akin to relief.

When he had gone she fell to wondering why she was so little affected by the smashing up of her first love affair. With firmly set lips she put the ring into her bureau drawer and shut the romance from her life.

The following day she discovered upon looking at her bank book that her account was perilously near to tottering. It was then that Madge wept bitterly. She knew that the piano she had rented for \$3 a month must go. She could not afford it longer. That \$3 would be needed for bread and butter.

When she had finished weeping she was white and her eyes shone brilliantly. She could not live without a piano.

Out of the depths of her misery came the realization of the ring lying in her drawer. It was a perfectly useless jewel that meant nothing to her and the price of which would buy her a splendid piano! A friend of hers had once sold a piece of jewelry for a set of furs and Madge saw no reason why she could not exchange her ring in the same way.

The advertisement she put in the paper the next day was eagerly read by one Jimmy Ganes. Jimmy was intending to propose to Nelly Wake, but did not feel that even Nelly was worth going into debt for and she was the kind of girl who would prize an engagement ring.

Jimmy could not spend a couple of hundred dollars just at the moment, but he could sacrifice his piano. Nelly was not in the least fond of music, and much as Jimmy regretted the fact he felt that she had other good qualities.

He highed with unconscious wistfulness. Jimmy had always pictured a golden haired woman sitting at his rosewood piano with a soft light on her upturned face while she sang to him and soothed away all worries of the day. Alas for dreams! Jimmy's piano was to be a thing of the past. He hoped that the fellow who wanted it would take care of it. Jimmy supposed the person who had advertised was perhaps some man whose girl had jilted him and given him back his ring.

Since he felt more or less anxious to get the proposal over and his future settled, Jimmy went to the address mentioned in the advertisement.

As he climbed the stairs in a Bohemian part of the city, he paused to listen to the voice that penetrated into the halls from one of the rooms. It was a voice rich in timber and one that set Jimmy's music-loving

heart to beating excitedly. He hardly breathed while the girl finished her song and not until he felt that she was not going to sing again did he continue his search for the number he wanted.

Madge answered the door and Jimmy's lately excited heart jumped suddenly into action again. Nelly was a person of the past and dim ages when he beheld Madge. At least, in the unexpected meeting he forgot Nelly.

"I have come in answer to this," he told Madge and held out the advertisement.

"Oh, I am so glad! Do come in," she told it in a frank manner that put Jimmy in complete possession of her true character. That her charm of manner, together with her wonderful voice, would place her in an exalted position of fame was a self-evident fact. He sighed and pondered on the possibility of a great singer becoming interested in a mere business man. He thought the chances were few. However, the glance Madge turned

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\$5.50 WASHED EGG COAL \$5.50

Until further notice we are going to sell the genuine **SUNNYSIDE** Washed Egg Coal at \$5.50 per ton. **SUNNYSIDE** is the highest grade washed coal you can buy. Don't overlook this if you use washed egg coal.

LA CROSSE COAL CO.

"Nothing but Good Coal"

212 Jay Street Both Phones
Dixie Gem Coal makes warm friends.

full upon him was not altogether without some expression that made Jimmy hope.

"I will miss the piano like thunder," he said. "Do you think I might come up some evenings and sit in a corner while you practice?"

Madge laughed mischievously. "Will the ring and its recipient not afford you sufficient amusement?" she asked.

"No, they won't," Jimmy told her frankly, while he watched a rose bloom in Madge's cheeks. "I have decided not to propose to the girl who doesn't love music—not yet, at least."

"Then you are not going to make the exchange?" Madge cried in quick disappointment.

"Oh, yes," Jimmy said. "I want to make the exchange all right, but I am not sure what I will do with the ring." He looked rather anxiously into Madge's eyes and again Madge laughed. "I might in turn exchange it for a couple of nice big chairs."

"A couple?" questioned Madge. "You should get at least four for that ring."

"Anything you say," he laughed back at her, and turned serious eyes upon her. "You are going to let me come and hear you sing," he added, "aren't you?"

Madge hesitated but a second, then realizing what the outcome of the meeting was going to be, said quickly, "Yes, as often as you like."

Jimmy smiled happily and in his heart thanked Robinson for disliking public singing, and later when she was Jimmy's wife Madge too thanked him, for she might never have met Jimmy had Robinson loved music.

To Cure a Cold in One Day

Take **LAXATIVE BROMO QUININE** Tablets. Druggists refund money if it fails to cure. **E. W. GROVE'S** signature is on each box. 25c.

HOMER, MINN.

HOMER, Minn., Jan. 28.—(Special.)—Mr. and Mrs. Joseph Semling, Jr., have returned to their home at Minneapah after a two weeks visit

with relatives and friends at Fountain City.

Mr. and Mrs. A. J. Rick left Monday for a visit with Mrs. Rick's parents and other relatives in Wisconsin.

Mrs. Oliver Booth of Prescott, Ia., arrived here Saturday to spend some time with her parents, Mr. and Mrs. G. A. Alling.

Friday evening a sleighride party was here from Winona. After coasting for a short time, the young people went to the M. W. A. hall, where dancing was enjoyed for a few hours before the return home.

Marie Mettelle, Mabel Crofoot, Florence Campbell and Roderick Surber have successfully passed the eighth grade examination. They entered the high school at Winona on Monday which marked the beginning of the second semester.

Lyle Taintor, Howard Hill and the Misses Florence Gardiner and Madeline Kaiser have all returned to the high school in Winona after enjoying vacations the past week.

Mrs. Amy Cross returned to her home in Winona Monday morning after a week's end visit with Miss Florence Hill.

The Misses Madeline Kaiser and Lorita Surber attended church in Winona Sunday morning.

What Cures Eczema?

We have had so many inquiries lately regarding Eczema and other skin diseases, that we are glad to make our answer public. After careful investigation we have found that a simple wash of Oil of Wintergreen, as compounded in D. D. D. Prescription, can be relied upon. We would not make this statement to our patrons, friends and neighbors unless we were sure of it—and although there are many so-called Eczema remedies sold, we ourselves hesitatingly recommend D. D. D. Prescription. All druggists have D.D.D. sec. 25c. Drop into our store today, just to talk over the merits of this wonderful Prescription. Ask for about D. D. D. Soap.

Columbian Drug Store, Hoeschle Bros.

Daddy's Bedtime

THE LA CROSSE TRIBUNE

Published Every Afternoon Except Sunday at
201-203 South Fifth Street, La Crosse, Wis.

For the People
A. M. RAYTON, Editor
F. H. BURGESS, Bus. Mgr.

Subscription Rates: \$3.00 Per Year
Daily by Mail: \$3.00 Per Year

Entered as Second-Class Matter, June 22, 1904,
at the Postoffice at La Crosse, Wis., under
the Act of Congress of 1879.

THE TRIBUNE IS A MEMBER OF THE
L. F. NEWS-PAPER SYNDICATE

Local Phone—Business Office 323-1
Editorial Department 323-2

Advertising Representatives—
Cone, Lorenson & Woodman, Advertising
Agency, Chicago
222 Fifth Avenue, New York
Bentley Building, Kansas City, Mo.

THE TRIBUNE'S published circulation statement is verified and audited for the ASSOCIATION OF AMERICAN ADVERTISERS.

The Tribune is the only La Crosse newspaper that would submit to a circulation examination.

The Association of American Advertisers under date of September 5th to 9th, 1914, has examined and certified to the circulation of this publication. The A. A. A. guarantees the figure contained in this report.

THE LA CROSSE TRIBUNE
Sworn Detailed Statement for the
Month of December

December 7,790
Daily Average

1—Tues	7,771	17—Thurs	7,813
2—Wed	7,796	18—Fri	7,805
3—Thurs	7,785	19—Sat	7,792
4—Fri	7,809	20—Sunday	
5—Sat	7,793	21—Mon	7,783
6—Sunday		22—Tues	7,771
7—Mon	7,811	23—Wed	7,779
8—Tues	7,796	24—Thurs	7,765
9—Wed	7,771	25—Fri	7,788
10—Thurs	7,781	26—Sat	7,809
11—Fri	7,789	27—Sunday	
12—Sat	7,765	28—Mon	7,797
13—Sunday		29—Tues	7,786
14—Mon	7,787	30—Wed	7,781
15—Tues	7,783	31—Thurs	7,813
16—Wed	7,791		

Total Circulation 210,339
Average Circulation 7,790

A. Frank H. Burgess, business manager of The La Crosse Tribune, do solemnly swear that the actual number of copies of the paper named above, published and circulated during the month of December, 1914, was as above stated.

Subscribed and sworn to before me this first day of January, 1915.

Notary Public.

THE PUTTY, OR THE SLIMLINE?

The young athletes of the Normal and High schools no doubt are inspired by a school patriotism in their determination that have resulted in severance of athletic relations between them. To every one of them we address the conviction that they are in the right and an honest purpose to do the proper thing.

But the modern school makes for discretion in early youth. Each of these students, in both schools, is capable of a realizing sense of the danger things, back of athletics, which they are sacrificing by their stubborn controversy.

In the personal phase, the big thing is the quality of the individual to contend zealously and in good temper. It is worth much to the athlete, but in the more serious contest of life, it is a thing of which only few men are capable because they have schooled themselves in it.

For the schools it is the advantage of strenuous work along the intellectual lines for which athletics are but the physical means of fitness. To learn, each school from the achievement in which the other excels, and to acquire each from the other that excellence means a dove-tailing of advantages, a sharing of growth and improvement from the combined

sources of inspiration. To admire and to applaud, to aid and to emulate, to mutually participate in special endeavor, to break bread and exchange thought and impulse—these are the things that, in a spirit of broad harmony founded in a true sense of the city, may make the schools better schools, the students better citizens, La Crosse a better city, Wisconsin a better state, the United States a better nation and the world a better world.

The thing is as though the German and the Austrian armies, or the English and the French armies, were to quarrel over a football game and, severing their allied relationship, fight on singly and at cross purposes for the single great object to achieve which is their one overshadowing common purpose.

We should like to witness a friendly conference of the faculties, both of which are actuated by honorable motives. We should like to see this followed by a mass-meeting of the students of both schools in which, by agreement, all reference to the present unpleasantness shall be avoided, and plans to co-operate in pursuing the bigger and nobler aims of education shall be adopted.

Are these things not possible? Will not our young citizens rise above a squabble to the noble and worthwhile things? Will not they make this bit of temper an incident that shall precipitate a movement whereby La Crosse shall attain fame as a city in which educational endeavor has achieved notable distinction?

SHALL CLASS JUDGE MASS?

Personal recollections of Mr. Walter Alexander justify the conclusion that he is a man of ability and pleasant personality. He is an alumnus of the state university and as traffic manager of the St. Paul road has acquired practical experience in railroad administration. We are no more inclined to question that he is a capable railroad man than that he is a true-blue stalwart.

Mr. Philipp has named Mr. Alexander to take the place of Commissioner Harlowe, economist of the commission. For this phase of the commission's work his railroad experience does not especially fit him, and we have no knowledge of other particular preparation for the position. However, lacking evidence of anything wanting, it is fair to assume the sufficiency of his qualifications, for no doubt the governor made inquiry.

However, we have an objection to Mr. Alexander. It is the same objection we have to Mr. Jackson, only more so. It is not personal, in either case. We now have a corporation lawyer to succeed Mr. Roemer and a railroad man to succeed Mr. Harlowe—two-thirds of the commission. The situation is exactly that which we predicted during the gubernatorial campaign. We insist that there should not have been chosen to judge between the people and the corporations men who have been in the paid service of the corporations.

Ohio man got a wife by inserting a want ad that cost him fifteen cents, but he doesn't say what the wife has cost him since.

New Jersey man says every man is poor until after he has twenty children. Then, no doubt, he gets used to it.

Two dollar wheat is predicted. It will soon be hard to convince the farmers that war is a bad thing for civilization.

It would seem as though the "Safety First" campaign is never going to strike Mexico.

Arizona has gone "dry." It was always a hundred miles between drinks in that state.

Rep. Gardner doesn't believe the United States has a large enough army to win a Mexican bull fight.

Quips and Cranks and Wanton Wiles

What's the Use?
He grew so very portly that he was ashamed to go and weigh.
It seemed to him as though he gained at least 15 pounds every day.
His friends protested that he was so fat he really was a sight.
His waist line grew and grew until it worried him both day and night.

He bought a longer belt each week and deeply sighed for days of yore.

When, of a panatella shape, he weighed one hundred pounds, no more.

He read an ad one day which told about a fine new fangled cure. Which would relieve him of his flesh in manner that was safe and sure.

He bought some of the Anti-Fat and took it on his daily rounds.
He took nine bottles, then he weighed and found he'd gained forty pounds.

Problem in Children
First Modern Parent—Aren't your two children something of a problem?

Second Modern Parent—Yes, indeed. They go away to school for thirty-eight weeks, to camp for ten, that leaves four whole weeks when I don't know where to send them.—Life.

Had Appeared Before
Lawyer (to timid young woman)—Have you ever appeared as a witness in a suit before?

Young Woman (blushing)—Yes, sir, of course.

Lawyer—Please state to the jury just what suit it was.

Young Woman (with more confidence)—It was a nun's veiling, shirred down the front and trimmed with a lovely blue, and hat to match.—Judge (trapping violently)—Order in the court.

She Shook Him
"Algy fell in love with a girl at the glove counter. He bought gloves every day for a week. To discourage his attentions she became a manicure."

"Then he had his nails manicured every day. I suppose?"
"I do so. However, I don't think he'll follow her any farther."

"Why not?"
"Then she got employment with a dentist."

Thoroughly Modern Husband
A mission worker tells how shocked she was to encounter this bit of cynicism in the slums. The conversation was between two women whose marital life had not been particularly felicitous.

"Well," said one of them, "of course we had our troubles with all of 'em. But I'll say this for my second husband, he's better than my first. He's in jail so much that practically all I earn I have for myself."—Lippincott's.

No Wonder He Had To
"He is some white hope, isn't he?"

"Indeed he is, but he doesn't deserve any special credit for being such a fighter."

"Why not?"
"His mother named him Montmorency, and kept his hair in ringlets until he was fourteen. He had to fight."

He Always Paid
"Pa," said Johnny, who is a persistent knowledge seeker, "what is a lawyer?"

"There ain't any such thing, Johnny," replied the old gentleman, who had been involved in considerable litigation in his time.

"But this book says that somebody was a great lawyer," persisted the youngster.

"Then it's a mistake," rejoined the father. "Law is never given. It's retailed in mighty small quantities at mighty high figures."

Then He Turned Over
Tramp—If you'll gimme a meal, mum, I'll promise to turn over a new leaf.

Mrs. Subbubs—Never mind about a new leaf; take the rake and turn over those old leaves on the lawn. Then remember that one good turn deserves another, and keep on till you got them into a pile."

MANY WANT GOOD POST
WASHINGTON, Jan. 28.—Six avowed candidates were already in the field today for democratic vacancies in the next congress on the house ways and means committee—Representatives Allen, Ohio; Crisp, Georgia; Barkley, Kentucky; Oldfield, Arkansas; Helvering, Kansas; and Saunders, Virginia. Decisions will be made at the democratic caucus February 4.

Democratic leaders admitted that a movement to supplant Representative Henry of Texas, as chairman of the rules committee, is on foot.

Speaker Clark will have no democratic opposition for renomination.

SALES FOR TRISCO
PHILADELPHIA, Pa., Jan. 28.—Shipping through a light fog, the \$2,000,000 steamship Great Northrop of the Northern Pacific Steamship company, cleared Marcus Point at 9:15 today for San Francisco, via the Panama canal. Five hundred passengers, prominent were aboard, bound for the Panama-Pacific exposition.

WILL SEE 33 CITIES
SAN FRANCISCO, Cal., Jan. 28.—Christopher Nie Berobereideropolous today started on his first vacation in three years. He intends to visit as many cities as there are letters in his name. Count 'em.



MADAM, 'phone
your grocer today for MARVEL—the flour that makes
Many More
Loaves to Each
Barrel—Bakes Better Bread

MARVEL is made of highest quality spring wheat, doubly rich in flavor, richness, strength, nutriment. Absolutely in a class by itself because of its better baking and longer lasting qualities.

Bakes more loaves to the barrel than ordinary flour; bread of marvelous texture and still better taste. If the saying doesn't appeal to you, the bread will!

MARVEL FLOUR
Milled in Wisconsin

Suppose there was only one chance in a hundred that you'd like MARVEL better than your daily bread, make that chance worth taking! But 99 chances out of 100, you'll like it BEST OF ALL. So—try it! Try it today!

At Your Grocers
LISTMAN MILL COMPANY, LaCrosse, Wisconsin

husband, he's better than my first. He's in jail so much that practically all I earn I have for myself."—Lippincott's.

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The Best of Chester
A TALE
OF RED
ROSES
By Geo. Randolph Chester
Author of
Get-Rich-Quick Wallingford, Etc.
Copyright 1914.
The Bobbs-Merrill Company.

Professor Watt danced without knowing it, and talked without effort, and laughed without deliberation; and when he led her into the drawing-room, she was offering a silent vote of thanks to the maker of her program.

Mayor Cameron, however, gave her no chance to enjoy the scientist. He rushed up with a visiting millionaire, introduced him and dragged away Professor Watt, all with the celerity of a switch engine.

The visiting millionaire was a gray-haired sport, with a white mustache, but a ruddy face, who knew more about lead ore than any man in the world, knew more about money than he did about lead ore, and knew more about making himself agreeable to young girls than he did about making money. A couple of native millionaires tried to attach themselves to the party, but the outsider drove them jealously away, and dashed straight along with the line of entertainment which had made him a welcome visitor wherever rice powder was known.

Molly was truly sorry to see him go, but the governor, a finely groomed, elderly chap, whose fundamental brogue was Irish, whose manners were southern, and whose mustache and goatee were French, led her away for the next dance, and breathed harmless, old-fashioned flatteries into her ear until it tickled.

It was all very interesting, and a triumph for her, too; but, nevertheless, she was pleased when her sudden friend, the mayor, took her away from the governor, and for her between-dance diversion made her a present of an intent-featured young man who ran an inherited railroad to make money, and ran it quite well enough, but who raced yachts for a living.

Thus sped the evening, with Molly climbing the dizzy heights of popularity in hourly increasing excitement. She not only had a notable partner for every dance, but a brilliant partner for every tete-a-tete between numbers, and the almost equally happy, though not so highly favored, Fern, warned her, in a giggling, whispered moment, to keep her back to the wall, lest she be stabbed.

Her cup of happiness was full when the famous musician, a near-sighted man, who wore his hair short, and inspected her rapturously through half-inch-thick glasses, composed a sparkling little rondo for her at a piano in a quiet little alcove, and named it Molly, and wrote it on her dance card, all in the space of seven minutes. True, he had danced with her two numbers before, and had had time to think of her; possibly to think of her in rondo terms.

Occasionally, she caught sight of Sledge in the throng, although she had not seen him on the floor, and she realized that her number with him would be a "sit out." Perhaps that was why it had been put down so far in the program, when she would welcome a rest. It was like his doing, for she had to acknowledge that he was at least far-sighted.

One thing perplexed her. He was much less awkward and much more at ease here than he had been at her party. Whenever she saw him he was talking gravely with men of large affairs, and to her surprise, she observed that, in every case, he was accorded notable respect. Even the musician seemed absordedly interested in him, and her lead-ore millionaire came back to him again and again. She wondered why men sought him, and she was still wondering when the eminent sociologist fairly snatched her out of the arms of the mayor, after the eighth dance.

"Come and watch me smoke a cigarette," he begged her. "I've been trying to get a chance to talk with you again the entire evening, but there's always such an increasingly mad scramble around you that the attempts made me feel undignified."

"You'd worry a lot about that," she guessed.

"Wouldn't I?" he laughed. "Will you chill if we step out on the terrace?"

"I don't know how," she happily told him, and they hurried outside, where he led her to a seat in the moonlight, and deftly made her comfortable with three cushions, from as many chairs.

Sledge and Senator Allerton passed them as he lighted his cigarette, and he looked after Sledge until the match burned his fingers.

"There is the biggest man I have seen in a long while," he remarked, as he sat beside her on the settee.

"They say he is not only the boss of the city, but of the state," replied Molly, very much interested. "You knew that, didn't you?"

"Of course," he acknowledged, "but I scarcely think that would influence my judgment. I have studied a great many men of more power and influence than he has at present, but none of them, so far as I can recollect, seemed to have his elemental force. Wherever he was born, he would have been a leader. He is a wonderful man. Throw him in a savage country, and he would be king."

"I don't understand it," puzzled Molly. "He is undoubtedly a leader here, but they say that he is a bad leader."

"A grafter?" queried Professor Watt, with a smile. "That is the accident of his environment, and of your unsettled social conditions. Pardon me, but, in cities such as yours, there is but little else for a leader to do. The men who occupy the political offices of high honor, are, for the most part, puppets. Your society is neither large enough nor small enough, and is composed of intensely complex elements. People of the most sordid birth and attainments rub elbows with people of breeding and culture, and there seems to be no dividing line. In such a conglomerate condition, the man of elemental force, being bound to rise to the top, must use his materials as he finds them, and to his own ends, just as the musician, the artist, the sculptor, the writer do; just as I do, and within your more limited sphere, pardon me for saying it, just as you do."

"I?" she asked, opening and closing her fan, and glancing out to

La Crosse
Philharmonic Society
"...of the people, for the people, by the people."
CONCERT
Thursday Evening,
February 4th
La Crosse Theatre
8:15 Sharp
Orchestra of about 50 pieces
SOLOISTS
Miss Anna Hickisch—Vocalist.
Miss Florence Hermann—Solo Violin.
Mr. F. W. Rawstron—Solo Piano.
Tickets now on sale.
La Crosse Theatre Candy Store
75 cents 50 cents 25 cents

where chatting couples were sauntering. After all, Professor Watt was an eminent sociologist.

"Certainly," the professor resumed. "You take into your consideration, with such thoughtfulness concerning them as you have cultivated, all the elements, human and otherwise, which might have a bearing upon your future, and from them you shape your life toward what you believe will be your biggest happiness. Your failure or success in your very marriage will depend upon the intuitive wisdom which you bring to bear upon your overpowering problem of self. Just so your man Sledge and world is centered upon the works, and if his entire environment rest assured that, out of the struggle, he will emerge a victor. If political control is the path he has chosen—"

A huge figure approached them. "Hello, Watt," rumbled the deep voice of Sledge. "My dance, Molly."

(To be Continued)

NAIL FILE ROUTS BURGLAR
DENVER, Col., Jan. 28.—Although armed with nothing more deadly than a nail file, Mrs. Rose A. Mann fought so desperately early today when a robber entered her home that she routed the intruder and saved \$2,000 in jewelry and silver.

Cured His RUPTURE
I was badly ruptured while lifting a trunk several years ago. Doctors said my only hope of cure was an operation. Trusses did me no good. Finally I got hold of something that quickly and completely cured me. Years have passed and the rupture has never returned, although I am doing hard work as a carpenter. There's no operation, no last time, no trouble. I have nothing to sell, but will give full information about how you may find a complete cure without operation, if you write to me, Eugene M. Pullen, Carpenter, 229 A Marceline Avenue, Minneapolis, N. J. Better cut out this notice and show it to any others who are ruptured—you may save a life or at least stop the misery of rupture and the worry and danger of an operation.

And You Have Always Bought.
The caution applied to the public announcement of Castoria that it was manufactured under the supervision of J. C. Fletcher for over 30 years—the genuine Castoria. We respectfully call the attention of fathers and mothers when purchasing Castoria to see that the wrapper bears his signature in black. When the wrapper is removed the same signature appears on both sides of the bottle in red. Parents who have used Castoria for their little ones in the past years need no warning against counterfeiters and imitations, but our present duty is to call the attention of the younger generation to the great danger of introducing into their families spurious medicines.

It is to be regretted that there are people who are now engaged in the nefarious business of putting up and selling all sorts of substitutes, or what should more properly be termed counterfeiters, for medicinal preparations not only for adults, but worse yet, for children's medicines. It therefore devolves on the mother to scrutinize closely what she gives her child. Adults can do that for themselves, but the child has to rely on the mother's watchfulness.

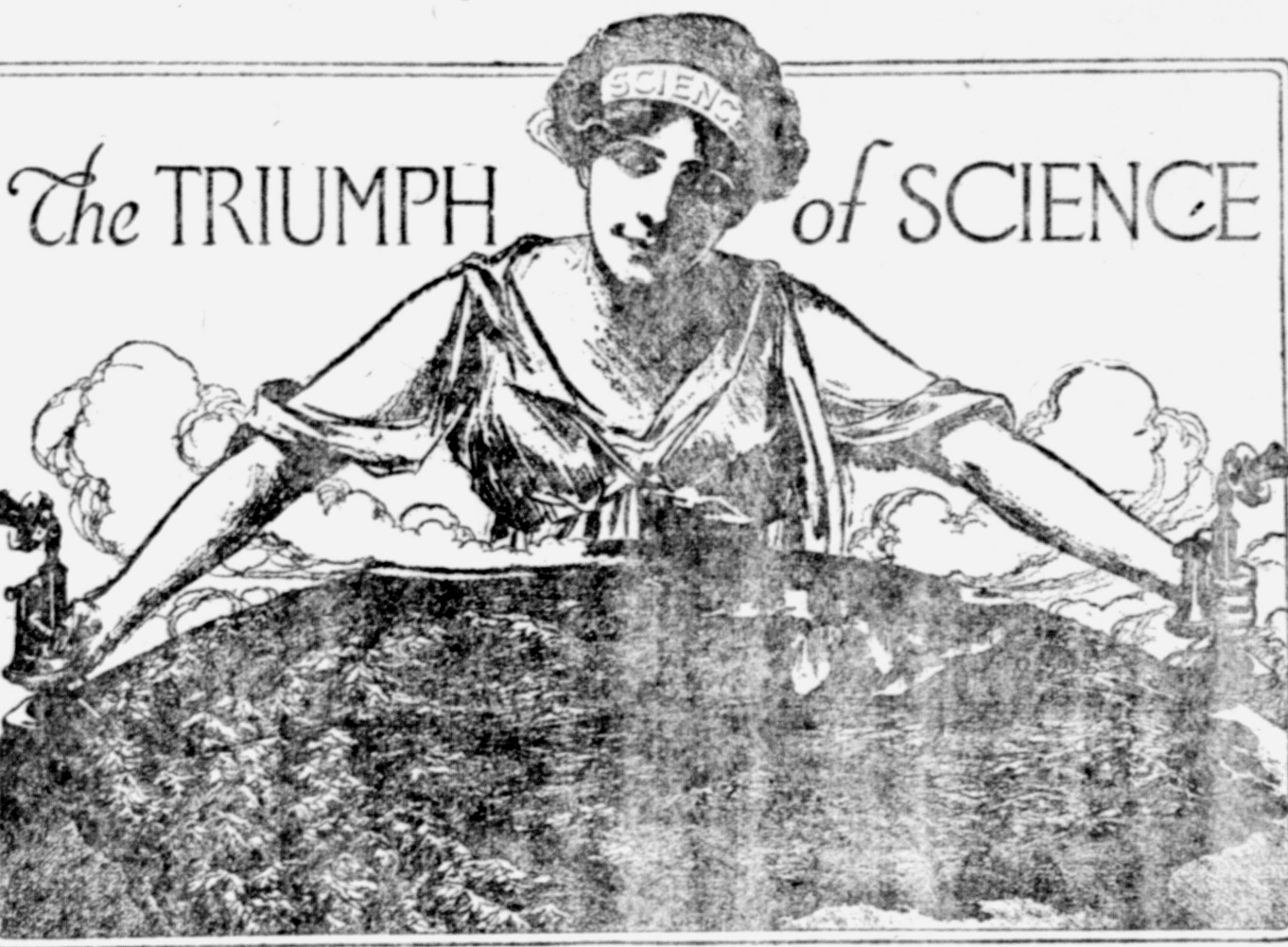
Genuine Castoria always bears the signature of J. C. Fletcher.

By C. N. PAYNE

"S'MATTER. POP?"

Copyright, 1914, Press Publishing Company





THIS busy, progressive nation is today at the dawn of a new era of commercial and social development. The means by which the human voice, with its slightest inflections and indications of personality, can be carried across the continent instantly, have been provided. Talking by telephone from New York to San Francisco is now an accomplished fact.

The celebration of this latest and greatest triumph in the art of telephony has just taken place. Within a short time the public will have, ready for its use, the product of American brains, American initiative and American scientific and technical skill, a transcontinental telephone service, the equal of which is not even approached in all the other nations of the world.

It is a splendid scientific achievement of the very highest character. The power that sends the human voice out over the telephone is scarcely greater than that of a breath, yet the means have been provided by which this tiny, almost imaginary impulse, made up of as many as 2,000 separate vibrations a second, can be picked up by a delicate instrument, conserved over a distance of 3,400 miles, and reproduced perfectly and instantly across the continent. The human voice has been made to travel as fast as light, faster than sound unaided by technical apparatus; indeed, it rivals THOUGHT even, in the swiftness of its flight.

The imagination can but feebly grasp, much less attempt to measure, the far-reaching significance of such a tremendous accomplishment. One hundred million people will have for their daily use a system of communication that knows no East, no West, no North, no South. Dialects, provincialisms, sectional prejudices, must eventually yield to the closer union, the better understanding, the more intimate comradeship that the human voice establishes. The neighborliness of a whole nation is advanced by the brushing away of the physical restraints of centuries.

This contribution to the future happiness and prosperity of a more closely united people has not been brought about, however, by the overcoming of a few isolated, concrete difficulties. Its success has depended upon the exercise of the highest engineering and technical skill and the solution was found only in the cumulative effect of improvements great and small, in telephone, transmitter, line, cable, switchboard, and every other piece of apparatus or plant required in the transmission of speech.

In this work the experimental and research department of the Bell System of which this Company is a part, has been engaged ever since the telephone became a commercial possibility, less than 40 years ago. With no traditions to follow and no experience to guide, this department, which is now directed by a staff of over 550 engineers and scientists, including former professors, post graduate students, scientific investigators—the graduates of 140 universities—has created an entirely new art—the art of telephony, and has given to the people of this country a telephone service that has no equal.

It has required vast expenditures of money and immense concentration of effort, but these have been justified by results of immeasurable benefit to the public. The transcontinental telephone line, 3,400 miles long, joining the Atlantic and Pacific, is part of the Bell System of 21,000,000 miles of wire connecting 9,000,000 telephone stations, located everywhere throughout the United States. Composing this system are the American Telephone and Telegraph Company and Associated Companies and connecting companies, giving universal service to 100,000,000 people.

Truly, This is The Triumph of Science

Wisconsin Telephone Company

NORTH SIDE

WORK OF CHURCH IS NOT EFFICIENT

Baptist Field Secretary Says Money Lust Has Killed Many Souls

MISSIONS ARE ENCOURAGED

Worship, Work and Giving Declared the Three Great Elements of Christianity

"The Christian church is less than fifty per cent efficient." So declared Rev. F. A. Agar, field secretary of the Northern Baptist convention in an address before the mid-year meeting of the La Crosse Valley Baptist association at Tabernacle church. His address terminated the convention.

A remedy for the condition of the church, said Rev. Agar, may be found in putting a new emphasis on Christian functions of worship, work and giving, the three great elements of a Christian life. The normal Christian, said the speaker, is exceedingly susceptible to outside influences.

"Money-lust has killed more souls than either murder or adultery," said Rev. Agar. "We should not be more concerned to get people into church than we are to train them in Christian worship, work and giving."

"Missions," said the speaker, "furnishes one of the best outlets for energy in the church, and should be looked upon with greater concern by the church."

"A thing has value in proportion to its cost," was the hypothesis of Rev. Agar's talk on personal work in the church. He urged upon people the virtue of individual missionary and evangelistic activities. "In Korea," he said, "a man is not admitted to a church until he has won another to Christianity." He proposed a similar rule if this country would be greatly benefited.

Dr. Agar was the guest last evening at a banquet given by the brotherhood of the First Baptist church. The dinner was attended by sixty-five pastors and laymen.

North Side Briefs

O'Neil shoe store, Bargains 50c, 98c. Mr. and Mrs. John Enders have returned to their home in Hokah after a visit at the home of Mr. and Mrs. P. A. Pilger, 1823 Wood street.

Roy Skemp has returned to Minneapolis after a visit at the home of his parents, 1645 Kane street.

Mrs. L. E. Scott is ill at her home, 1607 Berlin street.

Miss Clara Swenson, who spent the past few days in Caledonia, has returned to her home, 1644 Charles street.

William Klos, Friendship, Wis., is the guest of Mr. and Mrs. A. E. Peterson, 1553 Berlin street.

Mr. and Mrs. J. Edberg have moved their household goods to St. Paul.

C. H. Greene is confined at his home, 1336 Charles street, with illness.

Miss Johanna Sullivan, 317 Mill street, is the guest of relatives and friends in Winona.

Fred Nicolay, St. Paul, is spending a few days at his home, 1823 Wood street.

Edward Betzel has returned to his home in Montana after a visit at the home of Mr. and Mrs. Carl Asselin, 1521 Kane street.

Mrs. Dan Williams, who spent the past few days with relatives and friends on the north side has returned to her home in La Crescent.

D. J. Devine is promoted.

D. J. Devine, former night yardmaster in the Milwaukee yards, has taken the position of day yardmaster, succeeding Joseph Lutiger, who is confined to his home with serious illness. George Smith succeeds Mr. Devine.

MAY IRWIN

The DISTINGUISHED COMEDienne in Her Greatest COMEDY SUCCESS

"MRS. BLACK IS BACK"

ONE OF AMERICA'S FUNNIEST COMEDIES

SHOWING TONIGHT, FRIDAY & SATURDAY THE BIJOU

HANDBALL TEAMS END FIRST WEEK

Class B Shows Greatest Activity with Eighteen Games Played to Date

With the first week of the handball tournament finished, thirty games in the four classes have been played. Class B teams have been most active, eighteen games having been played up to date. Gran and Cilley and Schulze and Muenster are tied for first place in that class at .666. No games have been played in class C and but six each in classes A and D.

The standings:

Class	W.	L.	Pct.
Class A			
Erickson and Erickson	2	1	.666
Larson and Bradish	1	2	.333
Class B			
Gran and Cilley	6	3	.666
Schulze and Muenster	2	1	.666
Bonneville and Anderson	1	2	.333
Robinson and Robinson	0	3	.000
Class D			
Verket and Berauck	2	1	.666
Mayo and Westby	1	2	.333

BREAKS KNEE IN SQUARE DANCE

Mrs. Harry Guy Slips on Waxed Floor at Dance of Woodmen of America at Sparta Yesterday

SPARTA, Wis., Jan. 28.—(Special.)—While whirling through the movements of a square dance given by the Modern Woodmen of America last night, Mrs. Harry Guy slipped on an over-waxed floor, breaking her right knee.

Under the direction of Miss Alice Beebe, the Woman's Missionary society of the Congregational church staged a pageant, "The Immigrants at Ellis Island", at the church Tuesday evening.

Attorney Z. S. Rice was a caller at Tomah yesterday on legal business.

Mrs. G. H. Sidel entertained the Lucky Thirteen club last night in honor of Miss Nell Davis.

J. P. Rice was a business caller at Wilton yesterday.

Mr. and Mrs. F. C. Davis and Miss Ethel Crow were called to St. Charles, Minn., by the death of Miss Crow's uncle, Mr. George Tate.

Judge Richards was a business caller in Tomah yesterday.

Miss Kathryn Madden has returned from Milwaukee, where she spent a few days.

Mr. and Mrs. George D. Dreyer of Waukesha, returned home Monday.

ENTERTAINS CINCH CLUB

Mrs. M. J. Brodt, 1630 Kane street, entertained the Cinch club Tuesday evening. Head prizes were won by Mesdames Lee Bennett, William Meigel and H. Smith. Among those present were Mesdames Lee Bennett, William Weigel, Oscar Jeide, Roy Moran, H. Smith, W. H. Nichols, William Kospeke and M. J. Brodt.

Back in the piratical days the Buccaneers of the South Seas recognized the charm of the

GULF COAST

The salubrious climate and picturesque surroundings are a source of attraction to people desiring complete change and diversion.

Palatial hotels, comfortable boarding houses and cozy bungalows line the shore in the vicinity of New Orleans and Mobile.

In addition to bathing, golfing and sailing, are the attractions of world-famed Mardi Gras and Carnivals of these centers of Romance.

Low round trip fares.

Convenient over-night train service via

Chicago & Eastern Illinois Railroad

Louisville & Nashville Railroad

For full information inquire of

P. W. MORRIS, Northwestern Pass. Agr. L. & N.R.R.

332 Marquette Building, Chicago.

MARTHA FREEMAN HEADS IVY CAMP

Martha Freeman was installed as oracle of Ivy camp, No. 1125, Royal Neighbors of America, last night, at the annual installation of officers held in Woodman hall, St. James and Rose streets.

Other officers installed were: Vice oracle, Tillie Picha; chancellor, Julia Kreutz; recorder, Martha Waller; reliever, Mary Thompson; marshal, Clara Christianson; assistant marshal, Emma Marshall; inner sentinel, Jessie Buch; outer sentinel, Nora Hickey; manager, Rose Johnson; physician, Dr. J. L. Callahan; musician, Mrs. C. P. Thompson.

Mrs. C. L. Alteman was installing officer.

SAVE MONEY BY MAKING THE BEST COUGH MEDICINE AT HOME

Money spent for the old-style, ready-made cough syrups in bottles holding only 2 to 2½ ounces is very largely wasted, because most of them are composed principally of sugar and water. Yet you have to pay the same price as if it was all medicine. Stop wasting this money. You can make a better cough medicine at home at one-fifth the cost. Merely go to Geo. E. Mariner's drug store and ask for 2 ounces (50c worth) of Schiffmann's Concentrated Expecto-rant. Mix this with one pint of granulated sugar and one-half pint of boiling water, which makes a full pint (16 ounces). This new, simple, pleasant remedy is guaranteed to relieve the worst cough or cold. Also excellent for Bronchial Asthma, Bronchitis, Croup, Hoarseness and Whooping Cough. One bottle will make enough home-made cough medicine to probably last the whole family the entire winter. Children like it, it is so pleasant to take and it positively contains no chloroform, opium, morphine or other narcotics, as do most cough mixtures. Keep it on hand in case of emergency and stop each cough before it gets a firm hold. The above drug store has been authorized to return the money in every single case where it does not give perfect satisfaction or is not found the best remedy ever used. Absolutely no risk is run in buying this remedy under this positive guarantee. In fact, any druggist of this city will sell this new remedy under the same guarantee, or order direct of R. J. Schiffmann, St. Paul, Minn.

BRINGING UP FATHER



Copyright 1917 International News Service

By GEORGE McMANUS

CALIFORNIA NAVEL ORANGES

TWO NEW CARS TODAY

The Zebra Brand

A moderate priced Orange. The Gold Elephant brand, an exceptionally fine grade.

Buy your Oranges now. Rains in California will make higher prices. Ask your grocer to show you or ask

**JOHN C. BURNS
FRUIT HOUSE**

THE FASHION SHOP

F. A. REIMAN

EXCLUSIVE GARMENT STORE
Corner Fifth and Main Streets

The BEST SHOES

are not always the highest priced. Our shoes are the highest possible in quality at prices that are consistent and reasonable.

W. F. Strauss
320 Pearl Street

THE WORTH OF OUR SERVICE is shown in the promptness with which we deliver your freight from all depots to any part of the city. Test our service with an order. BOTH PHONES 179. GATEWAY CITY TRANSFER CO. No. 214-216 Vine Street

BEEF CATTLE INCREASE

WASHINGTON, Jan. 28.—Scotling at predictions of 20 cents a pound meat and \$100 a head within two years, the agricultural department declares today that there are 1,212,000 more head of cattle in the country now than a year ago. It was stated also that there are 61,618,000 hogs, as compared with 58,353,000 last year.

TODAY FRI. AND SAT. THE BEAUTIFUL COLLEGE PLAY

MY CINDERELLA GIRL

MAJESTIC



Put in a handsome stair case and make your house worth hundreds of dollars more. It's no trouble to do so and not much of an expense. Our ready to put up stair cases are complete from newel post to top landing. They show how far fine mill work has developed and prove also that a handsome house is no longer beyond the man of moderate means.

**SELGELKE & KOHLHAUS
MANUFACTURING CO.**
LA CROSSE WIS. BOTH PHONES 130

CONTINUED

For the benefit of our friends and customers we will continue giving one-third off on all cleaning and pressing this week. Phone us and we will send for and deliver your work.
New Process Cleaners
112 North Fifth Street

HIGHWAYS WANT RAILWAYS TAXES

Bill to Sweeten Rate Increase for the Farmers Now Before Legislature

HEARING SET ON COURT BILL

Shortening of Probate Proceedings to Make Quicker Settling of Estates Possible

MADISON, Jan. 28.—(Special.)—Former Assemblyman Allan D. Richardson of Iowa county is here to secure the introduction of a bill, by which the money received from the taxation of railroad corporations shall be placed in the highway fund and that all money ordinarily necessary for highway work shall be raised by direct taxation. He believes that if the people were to understand that the railroad taxes were building all of the public highways the law would be much more popular. Senator Burke, chairman of the judiciary committee, announced today that a hearing on the Huber county court bill would be held next Wednesday. This bill provides a method for the shortening of probate proceedings and will make it possible to settle uncontested estates in about six or seven months, instead of ten to twelve months under the present law.

GUNBOAT SMITH BEATS LEVINSKY

NEW ORLEANS, Jan. 28.—Hooks and jabs predominated in the attack of Gunboat Smith, in his twenty round victory over Battling Levinsky here last night. Smith won the decision, decisively shading the New York mauler.

EDWARD HANS PAYS FINE
Edward Hans, of the Hans Motor Equipment company, paid a \$2 fine yesterday in the municipal court at Winona, Minn., for driving his automobile through the city without a Minnesota license.

CHRYST AND BOYD SPEAK AT WAUKON

Meeting of Branch of the American Society of Equity to Be Held at Waukon Feb. 5 with Program

AGED WARY VETERAN DIES AT WAUKON

John M. Dowling, Pioneer of Allamakee County, Dies at Home Sunday

WAUKON, Iowa, Jan. 28.—(Special.)—Ira M. J. Christ, national president of the American Society of Equity will address the first quarterly convention of the Allamakee county Union American Society of Equity, February 5 and 6 at the Armory Opera house at Waukon.

A varied program has been planned, to begin at 10 a. m. February 5. Mayor Beeman will give the address of welcome, which will be responded to by Charles Childs.

Andrew Boyd, manager of the Co-operative Packing plant of La Crosse will address the meeting. Others to speak are William Rood, Rossville; G. H. Tank, St. Paul, national secretary; J. H. Carnahan, L. Spencer of Chicago, and Oscar Monson, Waukon.

Basketball Active
Two basketball games will be played here Friday evening between the Waukon high school and the Decorah high school.

John M. Dowling Dies
John M. Dowling, aged 79, a veteran of the civil war, died at his home at French Creek Sunday. Death resulted from old age.

Mr. Dowling was born in Somersetshire, England, February 4, 1836, coming to America when a young man with his brother. In 1855 he came to Allamakee county.

In 1859, when the demand for enlistment was made he joined the federal cause at Lansing, serving three years in the war. Mr. Dowling was in the siege of Vicksburg and other memorable battles, and was fond of telling of harrowing experiences which he went through. He was discharged from duty in Memphis, Tenn.

The funeral took place Tuesday at his home. Rev. R. L. Van Nice of the Presbyterian church conducted the services.

Hold Declamatory Contest
The annual high school declamatory contest will be held in Waukon Tuesday evening, February 2. The winner in this contest will be entered in the district contest.

May Lose Militia
If recruits do not turn out for a special meeting of Company 1 of Waukon, called for Saturday night, Waukon will lose the militia, it is said.

Injured in Fall
Sheridan Bollman, Frankville, sustained serious injuries while packing ice Wednesday. A board on which he was standing gave way and he was dropped several feet. He was not internally injured.

Persons
Misses Laura and Stella Grimm went to Chicago Monday to spend a few days.

Former County Engineer Willis Miner, who recently secured a position with the Ziedler Concrete Sewer and Culvert Pipe company of Muscatine, Iowa departed Monday to accept the position of traveling representative for the company.

Miss Doris Steele, who was a guest of home folks for a week, returned to Waterloo Monday.

Mr. and Mrs. Leo Oleson and children were guests of relatives in Dubuque last week.

Mr. and Mrs. Thomas Kaveny returned home from Dubuque Friday evening, where they spent a week with their son John and family.

Mrs. Herbert H. Nichols and brother-in-law to Chicago Friday noon after attending the funeral of Mrs. Herbert Nichols' husband.

Mr. and Mrs. E. R. Pierce and little son of Chilly, Idaho, who have

A LA CROSSE INTERVIEW

Mr. Miller Tells His Experience.

The following brief account of an interview with a La Crosse man several years ago, and its sequel, will be read with keen interest by every citizen.

C. J. Miller, 607 N. Tenth St., La Crosse, says: "I had kidney complaint for several years and it was deep-rooted. I had a persistent, dull ache through my back that made me as weak as a child. My whole body ached. I had rheumatic pains. I got Doan's Kidney Pills and they brought me fine relief, in fact, they gave better results than any other kidney medicine I had ever tried. I know that Doan's Kidney Pills are a fine medicine for weak kidneys. I have recommended them before and I am glad to say that the benefit they brought me has lasted."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Miller had. Foster-Milburn Co., Props., Buffalo, N. Y.

YOUR MONEY BACK

You may wonder why it is that I guarantee Gray's Yerbera Santa, and will hand your money back if it fails to benefit you. The reason is that I have confidence in it, because it is compounded of the best known Cough Curing Remedies and contains no narcotics, and is good and safe for old and young.

CHARLES BEYSCHLAG
Druggist, 503 Main Street

LA CROSSE THEATRE Today and Tomorrow "THREE WEEKS"

You will be sorry if you miss it.

THE DOME TODAY ONLY

Birth of the Star Spangled Banner, two parts.

2. The Wrong Flat.
3. The Counterfeiter's Daughter.

THE CASINO

Eugene Walter's Play
"THE WOLF"
Six reels. Today only.
All seats 10c.

Personals

B. A. Yeomen meeting, dance Tues. J. C. Manning, Madison, was a business visitor here yesterday.

J. F. Cain, Dubuque, Iowa, spent yesterday here with friends.

Y. of A. card party Friday night.

H. E. McFall was a business caller yesterday from Madison.

C. M. Radley, Wild Rose, was here yesterday on a business trip.

B. Gadole, Ogilvie, Minn., was here yesterday on business.

Roy Thompson and wife were visitors in the city yesterday from Mabel, Minn.

Basketball, La Crosse Normal vs. St. Joseph's College of Dubuque, in Normal gymnasium, Saturday, Jan. 30. Admission 25c, children 10c. Preliminary game called at 7:30.

A. E. Brainerd, Madison, spent yesterday at a local hotel.

N. W. Bailly was here yesterday from Cedar Falls.

H. C. Spence, Melrose, Wis., was a business visitor here yesterday.

Excellent carriages. Gateway City Transfer Line. Phone 179.

Dr. F. Johnson, Eau Claire, spent yesterday in La Crosse.

NOTICE TO CREDITORS.

State of Wisconsin—In Probate—La Crosse County Court.
In the matter of the estate of Frederick H. Miltimore, late of the City of La Crosse, in said County, deceased.

Letters testamentary in said matter having been granted to Mary E. Miltimore, of La Crosse, Wisconsin, notice is hereby given that 6 months after the 13th day of January, A. D. 1915, are allowed to creditors to present their claims against said deceased for examination and allowance; and that said Court will on the 3rd day of August, A. D. 1915, at 10 o'clock A. M. of said day, at the Court Room of said Court in the Courthouse in the City of La Crosse, in said County, examine and adjust all claims and demands of all persons against said deceased.

Dated this 13th day of January, 1915.
By the Court,
JOHN BRINDLEY,
County Judge.
J. E. HIGBEE,
Attorney for the Executor.

FIRE SENDS MANY TO COLD

CHICAGO, Jan. 28.—While the temperature touched two degrees below zero, half a dozen families were routed from their beds and driven to snow covered streets in their nightclothes early today by a fire which did \$65,000 damage to the Gaudiana Paper Stock company's building at 757 West Taylor street, and spread to an adjoining apartment building in De Koven street.

One secret of success is the ability to keep your secrets.

been guests of Mr. and Mrs. James Briar since the holidays, went to Monona Monday to spend the week there with the Joseph Briar family and from there they go to Mason City to spend a week with the Will Briar family. They were accompanied to Monona by Mr. and Mrs. Briar, who will visit a week.

Mr. and Mrs. Carl Bircher have moved to Dubuque where Mr. Bircher has a run on the main line as brakeman.

Adolph Winter off Minneapolis, a brother of A. G. Winter, spent a few days with the Winter family on Route 1, last week, returning home Thursday.

Mrs. Simon Becker of St. James, Minn., was here last week for a visit with her parents, Mr. and Mrs. Fred Goeke. Mr. Goeke has been seriously ill for some time.

C. P. O'Brien of Park River, North Dakota, is a guest of his sister, Mrs. James Deviney, and other relatives.

Miss Jessie Lewis is confined to her room on account of sickness and was unable to resume teaching Monday. Miss Elizabeth Lewis is taking her place.

Frank Hanley, the horse buyer, shipped a carload of horses from Waukon Saturday. He will return in three weeks.

Dennis Cota spent a part of last week with home folks at Harpers Ferry.

INJURED WORKERS MAY GET ADVANCE

Twenty-five Per Cent Increase in Workmen's Compensation Law Before Legislature

INSURANCE RATE UNCHANGED

Partial Disability Only Covered in Measure Before Lower House Today

MADISON, Wis., Jan. 28.—(Special.)—Twenty-five per cent increase in the scale of compensation for partial disability injuries is provided for in a bill introduced in the senate by Senator Timothy Burke of Green Bay. A partial disability is the loss of a finger, an arm, an eye or a leg. Under the present law each of these injuries have been compensated for by the payment of an amount equal to 65 per cent of the wages for a certain number of weeks. For example, if the present law provides that for the loss of a finger a man shall be given 65 per cent of his weekly wages for ten weeks, the Burke bill introduced today would make this twelve and one-half weeks.

Senator Burke says that this slight change in the law will be of great benefit to the men who are injured, and yet he believes that the legal change is so immaterial that it will not result in an increase of insurance rates.

Law Against "Gunmen"

The lesson learned by laborers in the Colorado mining trouble has appeared in bill form in the assembly through a measure by Assemblyman Weber which increases the qualifications of a sheriff or deputy. Under the bill these officials must be residents of the state and citizens who have lived in the county for one year. This is aimed at the importation of "gunmen" under the deputy sheriff title.

PROFESSOR'S HELD FOR DEATH OF MAY SHOT ENTER N HOUSE

Anatomy Instructor at University of Minnesota Held in Jail Following Shooting of Drunk

MINNEAPOLIS, Minn., Jan. 28.—William F. Allen, professor of anatomy in the University of Minnesota, is in jail today for the killing of Carl Nyrrall, who attempted to enter the Allen home last night.

Nyrrall was drunk, according to the police, and did not realize what he was doing. Allen stood on an upstairs porch after calling the police and shot Nyrrall as he was leaving the back door.

"I have no regrets to offer," said Allen. "A man who tries to enter another's home can expect to be taken for a burglar and to take the consequences."

JITNEY BUS MEN FIGHT ORDINANCE

SAN FRANCISCO, Cal., Jan. 28.—With the members of the jitney bus association prepared to fight to the last breath, the public utilities committee of the board of supervisors today had under consideration a proposed ordinance to place jitney buses under the control of the police commission. The ordinance would also assess a license fee of \$40 to \$100 a year, according to the size of the bus, and provides that a bond of \$10,000 be filed.

The provision for the bond is the joker in the ordinance, according to members of the jitney association. Most of the jitney owners and drivers would not be able to furnish a bond of such size.

Prominent among the sneaks is the quibbler.

Doctor's Breakfast

"My breakfast"—says a physician—"consists of a dish of Grape-Nuts, one or two eggs, or fruit."

A good breakfast, that, with the cereal part so nourishing—so full of the rich food value of prime wheat and barley.

Grape-Nuts is remarkably easy of digestion—about one hour as against 2½ to 3 hours for ordinary bread.

Comes ready to eat, crisp, delicious, economical. Good at any meal.

"There's a Reason" for

Grape-Nuts

—sold by Grocers.

"The Wolf"

Infinitely superior to the stage version of the well known play

SIX REELS

All star cast. An out of doors picture made in the open. A genuine treat for all who venture out in the cold.

**TODAY ONLY — 10c to All
The CASINO**

Society

SLEIGHING PARTY

Joseph Bartel and sister, Miss Elizabeth Bartel, entertained their employees, twenty-seven in number, at a sleighride Wednesday evening. The evening was spent in music and games.

MRS. DORSET ENTERTAINS

Mrs. C. P. Dorset, assisted by her daughters, Miss Colwell and Misses Marion and Helen Dorset, entertained about thirty ladies at a supper last evening. The guests arrived early in the afternoon, bringing their fancy work. Knitting for the Red Cross society was the principal occupation. When the dining room doors were thrown open there were exclamations of wonder and surprise at the beautiful decorations. Red was the dominant color. A runner of Venetian cut work, laid over red, extended the length of the table. In the center was a large vase of dark red Richmond roses while small vases were arranged at intervals along the line, filled with red carnations, draped with festoons of smilax. A large red and green dome was suspended over the table, which with red tapers in crystal candle sticks furnished the lighting. Red carnations and pretty guest cards were laid at each place. Mrs. Dorset entertained about the same number of guests this afternoon.

LUNCHEON

Mrs. Dean Mercereau entertained at a luncheon yesterday at her home. The guests were the Misses Senter, Warren, Sjostander, Bangsberg, Burns and Kluever.

CARDS

The Misses Flock entertained a number of the members of St. Robert's court, Catholic Order of Foresters, at their home last evening in honor of Miss Elizabeth Mueller. Four tables of five hundred were played. The prizes were taken by Mrs. Mary Vondrashek, Miss Clara Stelling, Mrs. Dwyer and Mrs. Flock. Delicious refreshments were served.

SEWING BEE

Miss Lillian Roehrer entertained the Merry Ten Sewing Bee at her home, 1522 Jackson street, Tuesday evening.

A SURPRISE PARTY

A number of little friends of Ruth Haniff surprised her at her home on Tuesday afternoon in honor of her tenth birthday. The little friends gathered at the home of Mr. J. Hammes. She was presented with many beautiful gifts. The table was decorated with a large birthday cake with ten candles on it. The evening was spent in playing games and singing. The guests also had the pleasure of a beautiful Christmas tree. Those present were the Misses Gertrude and Frieda Strehle, Nora Engbreton, Irene Schuch, Regina Hammes, Marcella Hammes, Anna Hass, Anna Mehren, Irene Mehren, Matilda Jackson, Mr. and Mrs. Garchow and Ruth Haniff.

PLAN ENTERTAINMENT

The Sherman-Kamps recital company will give an entertainment at St. Joseph's school hall Thursday evening, January 28, under the auspices of the Young Ladies' Sodality. Miss Sherman is a dramatic reader of great ability. She will interpret "The Music Master." David Warfield's greatest success, Miss Kamps will assist Miss Sherman by giving a number of vocal and piano solos.

BILL IS OFFERED TO ABOLISH FEES

MADISON, Wis., Jan. 28.—(Special.)—Disapproval of the system of allowing some officials to receive a regular salary and some of the fees of the office was voiced in a bill introduced in the assembly today by Assemblyman W. L. Smith of Milwaukee. The measure follows the general feature of the Connor bill of two years ago, except that it goes still farther and applies to all offices in the state from the highest to the lowest, whether the officials are elected or appointed.

Assemblyman Smith said there were many county and some local offices in the state where the county board or the local officials had fixed a salary for the official and that in any cases he is allowed to draw the fees of the office also.

Much of this fee taking is permitted by the statute, such as the retention by the county clerk of a part of the hunting license fees; the retention of a part of the naturalization fees by the clerk of the circuit court and similar fees in other offices.

Hi Huggins is so stingy that he stole a ham so that he could be sent to the county jail and get a hair-cut for nothing.

FAILURES

You can bluff the world for a time, but you cannot fool yourself. Don't try to develop brains at the expense of your health by ignoring your bodily development. The world is full of failures because they are failures physically. Your success in life depends upon your physical condition. If you are handicapped by an emaciated body, brought on by weak internal organs, then all your efforts to gain success in this world are futile. You want Health, Strength, Vitality. Are you too fat—too thin? Are your organs weak? Do you eat with a relish or merely as a matter of routine? Whatever your trouble, you need personal and individual attention. We give every client our personal attention. Our up-to-date

Sanitary Baths

consisting of Electric and Termol Vapor Baths with Massage or Chiropactic will send the blood humming along through every vein, artery and tiny capillary. All poisonous matters in your system are washed away—every organ is put in perfect working order. Your self-confidence—your self-respect—are increased a hundred fold.

The institution is conducted by Mr. A. G. Seover, an expert Chiropactor of long standing, and Mr. W. F. Kuerst, formerly connected with the Lindharr Naturopathic Institute of Chicago and lately of the La Crosse Naturopathic Institute, as an expert masseuse. Patients treated according to the direction of their medical adviser. For testimonials of La Crosse people or other information call or write

Sanitary Baths

609 MAIN STREET
New Phone 1220-M.
Lady Attendant Afternoons.
Hours 8 A. M. to 10 P. M.

COUPLES DISCOVER MARRIAGES FALSE

MILWAUKEE, Jan. 28.—Several Milwaukee couples awoke to the realization this afternoon that the ceremony by which they were married was only a "common law" marriage. J. Pokriefke, Jr., the "Justice of the peace" who had married them, was arrested on a charge of falsely assuming to be a public officer. Assistant District Attorney Williams says that Pokriefke's only claim to the office was that he received nineteen votes in 1905 under a law that was declared unconstitutional.

Some people are too dull to cut even an undesirable acquaintance.

To Cure Catarrhal Deafness and Head Noises

Persons suffering from catarrhal deafness and head noises will be glad to know that this distressing affliction can usually be successfully treated at home by an internal medicine that in many instances has effected a complete cure after other treatments have failed. Sufferers who could scarcely hear a watch tick tell how they have had their hearing restored to such an extent that the tick of a watch was plainly audible seven or eight inches away from either ear.

Therefore, if you know of someone who is troubled with head noises or catarrhal deafness, cut out this formula and hand it to them and you will have been the means of saving some poor sufferer perhaps from total deafness. The prescription can be prepared at home and is made as follows:

Secure from your druggist 1 oz. Parmitin (Double Strength), about 75c worth. Take this home, and add to it ¼ pint of hot water and 4 oz. of granulated sugar; stir until dissolved. Take one tablespoonful four times a day.

Parmitin is used in this way not only to reduce by tonic action the inflammation and swelling in the Eustachian Tubes, and thus to equalize the air pressure on the drum, but to correct any excess of secretion in the middle ear, and the results it gives are nearly always quick and effective.

Every person who has suffered any form should give this formula a trial and free themselves from this destructive disease.

THREE WEEKS

By ELINOR GLYN

Is simply GREAT. Ask anyone who saw it yesterday, MADALINE TRAVERSE as Queen and MAHLON HAMILTON, Maxine Elliott's leading man, appears as Paul. Never in the history of moving pictures has anything created so much excitement. All who have read the book are anxious to see the picture. Passed by the national board of censorship. First time shown at less than 25c. Our price, Lower Floor 15c, Balcony 10c. Today and Tomorrow. Matinee 2:30 p. m. Nights, 7:00 and 8:30 p. m.

LA CROSSE THEATRE

McKinley Day, Jan. 29th

The National Carnation Day

Have a choice carnation in your button-hole or a bouquet of his favorite flowers on your table tomorrow in memory of our beloved president.

See Our Window Display.

La Crosse Floral Co., 510 Main St.

WOULD TRY AVIATORS WHO DROP BOMBS ON CHARGES OF MURDER

LONDON, Jan. 28.—Drastic treatment of German airmen who hurl bombs upon unprotected cities, was proposed here today. It was suggested that Germans captured in attempted air raids upon unprotected towns be treated as criminals, and formally tried on murder charges, instead of receiving the treatment usually accorded prisoners of war.

The proposal came from Petrograd. Russian officials, incensed over the latest German attempt to bombard Lihau from a Zeppelin dirigible, have recommended that the crew of the Zeppelin captured when the airship fell into the water, be brought before a military court on the charge of attempted murder.

The Novoe Vremya, a Petrograd newspaper, urged England and France to adopt the same method.

"Whys" of European War Moves Explained By Military Expert

(BY J. W. T. MASON)

NEW YORK, Jan. 28.—It is a military expert's opinion that reports that 120,000 Turkish troops are advancing on Egypt are exaggerated. The Turkish have not this number to spare for a southwestern campaign, unless they have radically altered their strategy, or unless untrained men are being used for the Egyptian expedition.

There are 500,000 trained troops in the Turkish army. In and about Constantinople, and assigned to the Dardanelles and Bosphorus defenses are some 200,000 men, while approximately 100,000 more are in European Turkey. These troops are in reality held for operations if the Balkan states enter the war with the allies.

There are 125,000 troops assigned to the Caucasian and Persian campaigns and about 25,000 more are concentrated about Smyrna and are garrisoning Palestine and the district south of Bagdad.

This leaves at most 50,000 trained men for the Egyptian campaign and it is probable that the number is considerably less. There may be additions of untrained levies to the disciplined fighting force, but their value is not of serious account. To oppose the Turkish, Great Britain is understood to have 70,000 Indian troops in Egypt, besides the Egyptian home army of 17,000 native troops, and a stiffening force of whites. The number of these whites is a closely guarded secret, but there are probably between 15,000 or 30,000 of them, composed of Australian and New Zealand troops and English territorials. A minimum defense force of 100,000 trained men is, therefore, available to protect Egypt against the Turks. There is every probability that this number will be sufficient to safeguard the territory of Egypt proper.

The Turkish army must make its way across 125 miles of sand before it reaches the main Egyptian defenses and for a large force equipped with heavy modern weapons, this must be an exhausting campaign in itself. Afterward will come the real battle, which will be to cross the Suez canal, defended by warships and by 100,000 troops with an efficient railway service at their disposal.

ANAESTHETIC MAY RESTORE MEMORY

NEW YORK, Jan. 28.—Chloroform or laughing gas as an indirect means of restoring a lost memory will receive its first test here today.

A week ago a woman, 24 years old, refined in dress and speech, was found wandering in Fifth avenue. Her memory was completely gone. Every artifice failed to cure her amnesia.

By administering anaesthetics physicians hope that in her subconscious utterings the woman will drop some name or mention something that may give a clue to her identity.

The fellow who says he is driven to drink doesn't always restrict himself to a pony of brandy.

To Overcome Winter Complexion Troubles

If the chill air causes your skin to dry and scale or become unduly red or spotted, before you go to bed spread a thin layer of ordinary mercurized wax over your entire face. Remove next morning with warm water. This is the ideal complexion treatment for the winter girl. The wax gently absorbs the dead particles of surface skin, so gradually there's no discomfort. This gives the underlying skin a chance to breathe and to show itself. In a week or so the new and younger skin is wholly in evidence and you have a really matchless complexion. Naturally all its defects disappear with the discarded cuticle—as chaps, roughness, blotches, pimples, freckles, blackheads. Usually an ounce of mercurized wax, procurable at any drugstore, is enough to renovate even the worst complexion.

Wrinkles need bother you no more if you'll use this simple face wash. Powdered talc, 1 oz., dissolved in witch hazel, 1 pt. Just one application will effect even the deepest lines, and soon your skin will be smooth as a child's.

ENGLISH ARMY OF DEFENSE WANTS TO BE RECOGNIZED

LONDON, Jan. 28.—England's army of two million "volunteers for defense," frowned upon by Lord Kitchener for many weeks, is now clamoring for something more than mere official recognition. The volunteer army wants the government to provide them with arms and ammunition, and permit their officers to assume real titles.

When the volunteers first asked Kitchener for official sanction of their training corps, they were bluntly told that if they wanted to drill, the recruiting offices were open.

Despite this, the organizers plugged away. They bought their own uniforms and some of their own arms, and devoted their spare hours to long marches, rifle practice and drills.

"The official recognition" grudgingly granted by the war office, carries only slight solace to the volunteers. It would save them from being shot down as "franc-tireurs" in case Germany invaded England, and they would be considered organized soldiers.

TO DELAY OPENING

WASHINGTON, Jan. 28.—Formal opening of the Panama canal probably will be postponed until about July 4. President Wilson told congressional leaders today that this date has been suggested as more satisfactory for the exercises than early March and indicated that it had his approval.

EAGLES TO GIVE MINSTREL SHOW

Ed. Conway Will Stage Production and Bob Brice

Will Have the Leading Role

Led by Bob Brice, famous minstrel man of Minneapolis, and staged by E. J. Conway, a minstrel show will be given for the benefit of the convention fund of La Crosse Aerie No. 1254, Fraternal Order of Eagles, in the Majestic theater, February 11, 12 and 13. Mr. Conway's proposition was accepted by the aerie last night, and rehearsals will begin this evening.

A rehearsal will be held every evening between now and the opening of the show, and it is probable that the short time left for rounding the production into shape will necessitate several afternoon practices. Fifty persons will take active part in the musical numbers and specialties that will make up the show, and two score or more will act as "supers."

The show will follow a new line for minstrel shows. It is to be in two scenes, the first of which is to represent a hotel at Atlantic City, and the second the beach at the New Jersey resort. Bob Brice will have the leading role as keeper of the hotel.

"Antigo Dick," the bald eagle mascot of the local aerie, will have a prominent role, appearing in the grand finale.

The aerie decided upon the minstrel show in pursuance of its policy of defraying the expenses for the annual state convention here in the spring without appealing for subscriptions.

The show will be given a matinee and evening performance on each of the three days it holds the boards. A special free matinee for wards of the Home for the Friendless and the newboys of the city will be given, and there will be a cut price matinee for school children on Saturday afternoon, February 13.

AUGUST HORN CALLED WAS OLD RESIDENT

August Horn, aged 68, died at his home, 938 Farnam street, at 11:45 o'clock this morning. Death was caused by pneumonia, although Mr. Horn had been suffering for several weeks with a complication of diseases.

Born in Germany, Mr. Horn came to America when a young man. He has lived in La Crosse for thirty-three years. He was a laborer.

Surviving are eight children. They are Mrs. Rudolph Pemp, Mrs. Charles Rochelt, Mrs. John Schmidt, Herman Horn, Edward Horn, Emma Horn and John Horn, La Crosse, and Mrs. Julius Kaulfus, Orono, Minn.

Funeral arrangements have not been completed.

When the gifts come in, the bride is more apt to think of the present than of the future.

BIG EATERS GET KIDNEY TROUBLE

Take Salts at first sign of Bladder irritation or Backache

The American men and women must guard constantly against kidney trouble, because we eat too much and all our food is rich. Our blood is filled with uric acid which the kidneys strive to filter out, they weaken from overwork, become sluggish; the eliminative tissues clog and the result is kidney trouble, bladder weakness and a general decline in health.

When your kidneys feel like lumps of lead; your back hurts or the urine is cloudy, full of sediment or you are obliged to seek relief two or three times during the night; if you suffer with sick headache or dizzy, nervous spells, acid stomach, or you have rheumatism when the weather is bad, get from your pharmacist about four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate clogged kidneys; to neutralize the acids in the urine so it no longer is a source of irritation, thus ending bladder disorders.

Jad Salts is inexpensive; cannot injure, makes a delightful effervescent lithia-water beverage, and belongs in every home, because no body can make a mistake by having a good kidney flushing any time. Chas. A. Beyeislag, Druggist, 503 Main St.

High school students and faculty members are beginning to think that an appendicitis epidemic has struck the institution. Miss Alma Wylie, instructor in the department of physical education, was operated upon for appendicitis this morning at the La Crosse hospital. Miss Norah Guertin of the commercial department this morning underwent an operation of like nature at St. Francis hospital. Both operations were successful, it was reported.

TURKISH ADVANCE GLASHES WITH THE SUEZ DEFENDERS

Large Force of Turks Is Reported Encamped Less Than Fifty Miles from the Canal

MOSLEM DRIVE MAKES PROGRESS

Constantinople Reports Say That 120,000 Men Are Advancing on Three Routes

HAVE BEEN PROCEEDING QUIETLY

Waterway Is Now Actually Threatened and Guards Are Said to Be Mainly Indian Troops

ATHENS, Jan. 28.—Fierce fighting between the advance guards of the Turkish armies now menacing the Suez canal and the British outposts, have occurred in three points in the desert east of the waterway, according to dispatches received today.

The Arabian horsemen, scouting ahead of the Turkish army, declared to be operating toward Ismailia, an important British stronghold, midway between Port Said and Suez, have encountered outposts of British Indian troops. The Arabians were outnumbered and fell back upon the main body of Turkish troops, after sustaining slight losses.

A savage attack was made by a small band of Turkish troops upon a British garrison at Bir-Helefi, southeast of El Kantara, where skirmishing was reported in Cairo dispatches yesterday. This attack, also was repulsed, but Indian troops who pursued the retreating Turks declared that they encountered a surprisingly large force of the enemy, encamped less than fifty miles from the canal and south of the old caravan road leading from Egypt to Syria.

Reports that fighting has occurred, not only within twenty miles of the canal itself, but at two widely separated points, leads to the belief here that the Turkish movement upon the Suez has made much greater progress than was supposed. Constantinople reports that three army corps of nearly 120,000 men were marching on the canal along three routes—toward Port Said, toward Suez, and toward Ismailia—were not at first credited here.

The appearance of a body of Turkish troops as far south as Bir Teheh, west of Ismailia, indicates that the Turkish forces have been proceeding quietly across the Sinai peninsula for several weeks, and now actually threaten the canal. British strongholds along the waterway are reported guarded almost entirely by East Indian troops.

SPOTLIGHTS

"Today."

The dramatic sensation "Today," which ran for an entire season in New York at the 48th Street Theatre, will be seen at the La Crosse theatre Saturday matinee and night, and marks an event in theatrical and social circles. This past season "Today" continued to be the drama longest on the metropolitan stage because Geo. Broadhurst and Abraham Schomer, the dramatists, developed most powerfully a most timely theme—the national disease of keeping up appearances at any cost. What the play meant to one wife forms the basis for one of the most startlingly vivid stories ever told on the stage. Other topics incidentally touched upon during the enactment of the play makes its locale strictly New York city, yet it is significant that "Today" is not a "redlight," "white slave" nor "underworld" drama, but a play of fascination and thrills built upon the most important side of present day life. The brilliant cast selected by Harry Von Tilzer, the famous producer and composer, includes Eleanor Miller, Hallett Thompson, Marie Reichardt, Anton Asher, Marie Dantes, Arthur J. Wood, Phoebe Bates, Sarah Hubbard and Frank Stone.

"Barbara Worth."

At the La Crosse theatre, Sunday matinee and night, the massive and magnificent scenic production of "The Winning of Barbara Worth" will be presented. The play is an adaptation of the celebrated novel of Harold Bell Wright, and deals largely with the reclamation of the great Southwest—reclamation of the stern nature and sterner man. Jefferson Worth is a magnificent, relentless, money-getting machine. Out of the desert, the Hollow of God's Hand, comes his Miracle, the crown and flower of his life, a tiny little girl, orphaned, dying of thirst. The play tells how this little girl reclaims two masterful men and how they reclaim the desert.

APPENDICITIS HITS TEACHERS AT HIGH

High school students and faculty members are beginning to think that an appendicitis epidemic has struck the institution. Miss Alma Wylie, instructor in the department of physical education, was operated upon for appendicitis this morning at the La Crosse hospital. Miss Norah Guertin of the commercial department this morning underwent an operation of like nature at St. Francis hospital. Both operations were successful, it was reported.

CASCARETS KEEP BOWELS REGULAR AND CURE COLDS

No headache, sour stomach, bad cold or constipation by morning.

Get a 10-cent box. Colds—whether in the head or any part of the body—are quickly overcome by urging the liver to action and keeping the bowels free of poison. Take Cascarets tonight and you will wake up with a clear head and no doubt you will wonder what became of your cold. Cascarets work while you sleep; they cleanse and regulate the stomach, remove the sour, undigested food and foul gases; take the excess bile from the liver and carry off the constipated waste matter and poison from the bowels.

Remember the quickest way to get rid of colds is one or two Cascarets at night to cleanse the system. Get a 10-cent box at any drug store. Don't forget the children. They relish this Candy Cathartic and it is often all that is needed to drive a cold from their little systems.

PRESIDENT VETOES IMMIGRATION BILL BECAUSE OF TEST

(Continued from Page One.)

forms of parties speak out upon this policy and the people pronounce their wish.

"The matter is too fundamental to be settled otherwise."

To Reconsider Thursday

Applause on both sides of the house followed the reading of the message. Chairman Burnett of the house immigration committee said he would move, Thursday or Friday of next week, to reconsider the vote by which the bill passed and pass it over the veto.

Representative Sabath of Illinois, leader of the opposition, pressed for immediate action. After a long wrangle, Thursday was practically agreed on. Burnett had bill and veto referred to his committee.

Chances of over-riding the veto are indicated by the vote on the bills passage. In the house Feb. 4, 1914 the vote was 252 for the bill, 126 against and two "present," or two less than two-thirds. The senate passed it Jan. 2, 1915, 50 to 7.

The vote in 1913 to override President Taft's veto on the same bill was: House, 212 for; 114 against, and 2 "present," or five less than the necessary two-thirds; senate 72 for, 18 against, 5 not voting.

JOBBER TO HEAR NORTHWEST'S BEST AT COMING DINNER

At a meeting of the newly appointed annual banquet committee of the Manufacturers' and Jobbers' club last night, it was decided to invite as the chief speaker of the occasion some man of eminence in the affairs of the northwest.

The committee is composed of Albert P. Funk, chairman; A. L. Goetzmann and Jos. B. Funke. The dinner will be the first one given by the club during its entire existence, and it is proposed to make it a notable affair. The banquet will be served at the Stoddard hotel, but the exact date has not been set more definitely than early in February.

The committee is in correspondence with three or four outside speakers, and the oratory of local notables will be heard.

KNOCKED HER DOWN; SHE WANTS DIVORCE

Alleging that her husband frequently knocked her down and often choked her, Cora McCray has entered suit for divorce against Floyd McCray. She asks for alimony. The case will be heard before Judge E. C. Higbee in circuit court Saturday.

BEATS SISTER'S HUSBAND; FINED

George Nelbuh, 733 North Eleventh street, was today fined \$2 and costs by Judge John Brindley, when he pleaded guilty to assaulting Mark Kane, his brother-in-law.

BOY SCOUTS ARE CHALLENGED

Troop No. 1, Boy Scouts, of the North side, have issued a challenge to the three troops of the South side in a contest for securing second class members. The contest would end April 1.

GOLDS, HEADACHE, NOSE AND HEAD ALL STUFFED UP

"Pape's Cold Compound" ends a cold or gripe in a few hours.

Your cold will break and all gripe misery end after taking a dose of "Pape's Cold Compound" every two hours until three doses are taken.

It promptly opens clogged-up nostrils and air passages in the head, stops nasty discharge or nose running, relieves sick headache, dullness, feverishness, sore throat, sneezing, soreness and stiffness.

Don't stay stuffed-up! Quit blowing and snuffling! Ease your throbbing head—nothing else in the world gives such prompt relief as "Pape's Cold Compound," which costs only 25 cents at any drug store. It acts without assistance, tastes nice, and causes no inconvenience. Accept no substitute.

STUBBORN DEFENSE MEETS SLAV DRIVE

Germans Post Heavy Artillery on West Bank of Inster and Oppose Passage

GENERAL BATTLE IN MOUNTAINS

Petrograd Admits that the Fighting Is Spread Over Long Line in Galicia

PETROGRAD, Jan. 28.—Stubborn resistance has been encountered by the Russian army advancing toward Konigsberg, in East Prussia, it was admitted here today. The Germans have posted heavy artillery on the west bank of the Inster, north of Insterburg, and are attempting to block the Russian advance by breaking up the ice.

The Russian right, which has crossed the Inster south of Lasdahlen, is moving down the west bank, with the object of making a flank attack upon the Germans west of Mallischken. This attack, if successful, will force the Germans to retire from the river north of Insterburg, and permit passage of the entire Russian force.

Artillery duels are in progress along the north of the lower Vistula, where the Russians continue their movement toward the Prussian fortress of Thorn.

The Austrian campaign has now developed into a general engagement all along the battle front in Galicia, it is admitted here, the enemy attempting to recapture positions along the Carpathians. Fighting in the Dukla Pass region resulted in the capture of 100 Austrians and two machine guns.

The Turks have become active both in the Caucasus and in the Persian province of Aserbajan, it was officially announced. A Turkish attack in the Caucasian province of Kars was repulsed with heavy losses, the Turks retiring in the direction of Olti, near the border separating Kars and Turkish Armenia.

Numerous roving bands have joined the Turkish forces invading Persia. A Turkish attack near Khoi, sixty miles northwest of Tabriz, was repulsed.

BOTH SIDES TELL OF HEAVY LOSSES INFLICTED ON FOE

(Continued from Page One.)

made further advances, capturing 500 yards of trenches, commanding other strong French positions. In the Vosges and Alsace regions, the French attacks have been repulsed, one officer and 50 prisoners having been taken.

Say German Loss is 20,000

BY WILLIAM PHILIP SIMMS (United Press Staff Correspondent)

PARIS, Jan. 28.—German losses in the last three days of fighting in France and Flanders total at least 20,000, the French war office claimed today.

In the three days of fierce battling for possession of the heights near Craonne, the Germans have lost between 7,000 and 10,000 in killed and wounded, according to official dispatches. The French have repelled desperate attacks upon their positions in the hills in that region, with total losses of not more than 500, it was stated.

Equally disastrous were the German efforts to seize strong positions held by the English west of La Bassée. The Germans attacked at least a dozen times, under murderous fire and lost from 2,000 to 3,000 in killed and wounded. Several hundred dead are reported to have been picked up along the Bethune road and the fields over which the advancing Germans sped to their deaths.

So heavy were the German losses yesterday, when infantry attacks were ordered in commemoration of the Kaiser's birthday, that the hillside in the Craonne region at the several other points on the battle front, were covered with German dead and wounded. There was a consequent lull in the infantry fighting in those regions today while ambulances carried the dead from the field.

Resumption of the French offensive north of Pont-a-Mousson was announced today. The French advanced nearly a quarter of a mile, fighting their way through the woods. Gains in Alsace were also announced. French artillery destroyed some German trenches in Belgium, along the Lys. English gunners were equally successful, forcing the Germans to abandon their attempts to concentrate troops in the north for assaults upon the allied lines.

Artillery fighting is in progress near Arras, and near Roys and Noyon, northwest of Soissons.

MRS. THOMAS SMITH CALLED.

Mrs. Thomas Smith, 56, 123 South Seventh street, an old resident of La Crosse, died at 1:20 this afternoon at a local hospital of complications following a serious operation yesterday. She is survived by her husband. Funeral arrangements have not been made.

MRS. HAUHLAND IS CALLED

Mrs. Caroline M. Haukland aged 24, 720 South Eighth street, died at 6:30 o'clock last night at the St. Francis hospital, following an illness with a complication of diseases. Surviving is the widower. Funeral services have not been announced.

Patten Gets Adopted Granddaughter

CHICAGO.—James A. Patten, wheat king, is today a grandfather through adoption by his daughter, Mrs. Lawrence R. Wilder, of Boston, of a baby girl.

MARY'S ESSAY

Get Busy Boys \$10.00 in it

Booklets that will help you write your essay on the difference between an Optometrist and an Oculist; why an Optometrist is most competent to examine eyes and prescribe glasses for aid of vision; why Optometry is not a part of the Medical Course.

Call for the Booklets

Just think! \$10.00 for 200 words. Five cents a word. Read the booklet and then write the Essay. Contest closes Jan. 31st.

Address all essays to H. C. Evenson, Optometrist, Fifth and Main Streets, La Crosse, Wis.

U. OF W. ALUMNI ORGANIZING HERE

Rousing Session Marks the First Meeting at Y. M. C. A.; Committees Are Named

BANQUET TO BE HELD SOON

Varsity Men and Women from Surrounding Points Asked to Join

Permanent organization of La Crosse alumni and former students of the University of Wisconsin will be effected at a banquet and business meeting to be held February 15. Officers will be elected at that time. The place for the banquet has not been selected.

This was determined at a meeting held last night at the Y. M. C. A. at which O. A. Richter presided. Arthur Gelatt was made acting secretary and the following committees were appointed:

On constitution and by-laws: J. E. McConnell, chairman; O. T. Erhart, Dr. D. S. McArthur.

On arrangements for the next banquet and meeting: O. A. Richter, chairman; B. E. McCormick, D. S. Law, the Misses Anna Mashek and Hester Jacobs.

A motion was carried instructing the committee on constitution and by-laws to adopt a clause extending the eligible list to those who have had one year in the university, and another admitting to membership residents of surrounding towns and villages who can qualify under the constitution. The general alumni association admits two-year students. The latter clause mentions West Salem, Bangor, Mindoro, Rockland, Onalaska, Stoddard and points in Minnesota. Secretary pro tem, Gelatt was appointed to turn in names of prospective out-of-town members.

Varsity Songs Indulged In

Spirited singing of "On Wisconsin," the "Varsity Toast," and "True Blue" opened the meeting. The discussion was opened by Chairman Richter, who urged that La Crosse, having more than one hundred graduates and old students, would show little spirit did it not form an association and affiliate directly with the general alumni association at Madison.

Mr. Law suggested that the social activities of the association include dances, banquets and literary meetings. The suggestion that university faculty members be invited to La Crosse brought from Mr. McCormick the opinion that President Van Hise might be pleased to visit the society.

The suggestion that wives, husbands and sweethearts of members be eligible for the banquet was approved.

At the conclusion of the meeting, those present—twenty-six—signed the roll of tentative membership.

A "get acquainted" session and a cheer and song program concluded the meeting. Another "On Wisconsin," one more "Varsity Toast" and a vigorous "locomotive" concluded the meeting.

WITNESSES HERE TESTIFY AGAINST LUTHER H. WHITE

Testimony of Stoddard residents, to be used at a hearing of Luther H. White, Burlington operator at Stoddard, at Viroqua tomorrow, was taken by Fire Marshal J. F. Baker at the city hall this morning. White is charged with arson. Among the witnesses questioned by Baker were Mr. and Mrs. Stephen Werner, whose house was burned.

ORIGINAL GENUINE HORLICK'S

Malted Milk

"Others are Imitations"

The Food-Drink for all Ages Rich milk, malted grain, in powder form. For infants, invalids and growing children. Pure nutrition, upbuilding the whole body. Invigorates nursing mothers and the aged. More healthful than tea or coffee. Take no substitute. Ask for HORLICK'S

PETEY DINK—There's One Thing Petey Can't Stand For

By C. A. Voight



Classified Want Ad Rates

Under any classification, one-half cent per word for each insertion. No single insertion for less than fifteen cents.

A MONTHLY RATE of fifty cents per line per month is made on standard ads. Nothing less than three lines accepted under this rate.

TELEPHONE YOUR AD. TO THE TRIBUNE office any time before noon, and it will be inserted the same day.

BOTH PHONES 323.

HELP WANTED—MALE

WANTED—Men wishing to earn three to five dollars per day. Write for terms immediately. First National Nurseries, Rochester, N. Y. 1 23 29

HELP WANTED—Female

WANTED—Ladies—\$1.00 a dozen making aprons at home. Sent any distance to us when made. Send stamped envelope for reply. Cook Supply Company, Dept. 7, Kokomo, Ind. 1 27 22

WANTED—Learn barber trade and better your conditions. Write for catalog. Tri-City Barber College, Davenport, Iowa, this tri at 2 20.

WANTED—A girl for mother and sister in laundry. Box 104, Rochester, Minn. 1 26 28

WANTED—Experienced cook. Apply Mrs. Maurer, 255 South Seventh. 1 14 11

WANTED—At Woman's Exchange, 508 Main street, a waitress. 1 27 29

WANTED—Woman cook at Germania hotel. 1 27 11

WANTED—Experienced girl for housework 1423 Madison. 1 25 11

FOR SALE

FOR SALE—100 acre farm, finest soil, 7 miles from La Crosse, 50 acres under plow, 50 acres pasture and fine oak timber, two houses, two barns, granary, etc., fine spring known as Crystal Spring, 1600 Charles street, La Crosse, Wis. 1 23 24

120 ACRE FARM, good buildings, 2 miles from Chasburg, 65 acres under cultivation. Cheap if taken at once. Inquire C. H. Erstad, Chasburg, Wis. 1 28 24

FOR SALE—Two spring wagons, two sets of bob sleighs, team of horses and harness. Call 508 South Seventh street. Phone new 383-A. 1 22 28

FOR SALE—Large well arranged modern home, good location, with best car service. See owner, 1195 Caledonia. 1 26 11

FOR SALE—Frame barn 50x50, North Salem road. New phone 1298-C. 1 23 29

FOR SALE—40 acre farm, short distance from West Salem, 30 acres plow land, some timber, nice home, good well, splendid soil. Price reasonable. Terms easy. F. H. A. Nye, West Salem, Wis. 1 18 30

FOR SALE—Nice bob sleigh. New phone 468-R. 1 19 11

FOR SALE—Bob sleigh in good condition, 100-102 South Front St. 1 19 11

FOR SALE—Winchester repeater gun. Can be seen at Bluff Arcade 800 38th and Main. 1 11 11

FOR SALE OR TRADE—A mare in foal, at Reliable Steam Laundry. 1 27 11

FOR SALE—Cheap, second hand 35 h. p. boiler and engine. New phone 688-A. 8 27 11

FOR SALE—Pair of birch sliding doors, with runners. New phone 1137-C. 6 23 11

FOR SALE—Five 8-foot plate glass show cases, marble base, at 322 Main street. 12 29 11

CINDERS—50c per load. Delivered to any part of south side. Wisconsin-Minnesota Light and Power Co. Phone 112. 10 23 11

FOR SALE—Two delivery horses, drive single or double, and double harness. La Crosse Sausage Factory. 12 15 11

FOR SALE—Household goods. 913 1323 Johnson. 1 27 29

FOR RENT

FOR RENT—Large, well lighted room, located in business district, suitable for studio or dressmaking parlor. Address H. D. Gen'l Del. City. 1 28 29

FOR RENT—House 519 Division street. Modern except furnace. 1 29 11

FOR RENT—Nice large office room over 307 Main street. City heat. Call 194-C new phone. 1 18 28

FOR RENT—Lightly furnished front room suitable for man and wife, or two girls. Have use of dining room and kitchen. Inquire 433 North Sixth. 11 30 11

FOR RENT—Upper flat, city heated. 332 Cass. Call 1538-A new phone. 1 27 11

FOR RENT—Two cottages, four rooms, with two lots each. Mrs. Boycott, West La Crosse, Wis. 1 23 22

FOR RENT—Six room modern residence, 706 State. Call 1530 Main. 1 14 11

FOUR UNFURNISHED ROOMS—gas, city water. 923 Grove. 1 13 11

FOR RENT—Half of double house, six rooms, modern except heat. 46 Jackson. 12 19 11

FOR RENT—Store building, 119 South Third. Inquire La Crosse Sausage Factory. 1 14 11

FOR RENT—Seven rooms, modern. 1621 Jackson. 1 9 11

FOR RENT—Two furnished rooms. 137 West avenue south. 1 22 28

MISCELLANEOUS

WANTED—40 or 50 feet from the rear of a corner lot, within walking distance of Fourth and Main. Inquire 619 Main. 1 27 29

POSITION WANTED by experienced lady bookkeeper by March 1. Good penman. Can also operate typewriter. Address 182, care Tribune. 1 26 28

WANTED TO BUY—A flat rowboat in good condition, 17 to 18 feet length. Will pay fair cash price. Address R. B. care Tribune. 1 25 30

LOST

LOST—Year old tan and white Scotch collie, answers to name of "Mutt." When lost wore collar with brass knobs. Call Mrs. Bertha A. Young, 1929 Cameron avenue. New phone 391. 1 26 11

LOST—Small white purse containing change. Return to Tribune. Receive reward. 1 28 29

LOST—Pair of glasses in black case, lost Saturday afternoon on Main street. Return to Tribune. 1 28 30

LOST—An automobile robe. Return to Dietz Auto Co. Reward. 1 22 11

FOUND

FOUND—Dog, 957 Hood. 1 28 24

Cut Rate Shipping

CUT RATES on household goods to Pacific coast and other points, superior service at reduced rates. The Boyd Transfer Co., Minneapolis, Minn. 1 26 11

FINANCIAL

MONEY TO LOAN on furniture, pianos and diamonds. La Crosse Loan Co., 320 Main street, upstairs. 9 9 11

FOURTH BUILDING ASSOCIATION

paid and installment stock for sale. 9 12 11

Typewriter Ribbons

NEW TYPEWRITER RIBBONS, 35c. Half dozen \$1.75, while lot bought at bargain lasts. Regular 75c quality. W. V. Kidder, 114 North Fifth. Phone 56. 12 7 11

FUNERAL DIRECTORS

MILLER BROS., undertakers and embalmers. 320 Main. Phones 286. Open day and night.

REAL ESTATE

FOR RENT—Several new six room houses at \$12.50 a month each.

5 room flat, upper, 329 South Third street. \$14.00

4 room flat, lower, 309 King street. \$13.00

8 room house, modern except heating, 711 Pine street. \$20.00

7 room modern house. \$18.00

FOR SALE—3 story brick building, suitable for factory, wholesale or rooming, at a bargain.

9 room house, barn and shed, lot 54x170, 1734 Pine street, one block from normal school, at a bargain.

2 lots, 19th and Madison, cheap. Several lots in Hentges' addition, between 12th and 13th streets, at a bargain.

Lot 59x150 west avenue north, suitable for residence or business purpose.

C. F. KLEIN & SON

General Insurance, Bonds, Loans, Notary Public.

310 Pearl Street, La Crosse, Wis.

There is a turning point in every man's career—even if he isn't a crank.

Comparative Markets

These Quotations Show the General Trend of Prices for the Previous Week

LIVESTOCK YESTERDAY

UNION STOCK YARDS, Ill., Jan. 27.—Hogs—Receipts 55,000; market little demand, 25c lower; mixed and butchers, \$6.10 to \$6.50; good heavy, \$6.30 to \$6.46; rough heavy, \$6.00 to \$6.10; light, \$6.15 to \$6.50; pigs, \$5.00 to \$6.40.

Cattle—Receipts 15,000; market slow, 20 to 25c lower; beefs, \$5.40 to \$9.00; cows and heifers, \$3.00 to \$7.75; Texans, \$4.90 to \$6.35; calves, \$7.00 to \$10.25.

Sheep—Receipts 20,000; market weak, 15 to 20c lower; native, \$5.75 to \$6.60; western, \$5.90 to \$6.65; lambs, \$7.25 to \$8.65; western, \$7.25 to \$8.65.

LIVESTOCK WEEK AGO

UNION STOCK YARDS, Ill., Jan. 20.—Hogs—Receipts 52,000; market dull, 10 to 15c lower; mixed and butchers \$6.50 to \$6.95; good heavy \$6.65 to \$6.85; rough heavy \$6.40 to \$6.50; light \$6.65 to \$6.95; pigs \$5.25 to \$6.95.

Cattle—Receipts 18,000; market weak to 10c lower; beefs \$5.50 to \$9.25; cows and heifers \$3.20 to \$8.90; Texans \$5.00 to \$6.50; calves \$7.25 to \$10.50.

Sheep—Receipts 15,000; market strong; native \$5.75 to \$6.40; western \$5.75 to \$6.40; lambs \$6.75 to \$8.50; western \$7.00 to \$8.50.

Grain Yesterday, Week Ago

WHEAT—148% 143% 133% 125%

CORN—81% 78% 82% 79%

OATS—59% 55% 58% 53%

DEFICIT APPEARS

CALL FOR BIG CUT

U. S. Treasury Shy of Funds and Congress Must Practice Economy

WASHINGTON, Jan. 28.—New economy orders went forth to congress today as a result of the discovery of a treasury deficit of considerable proportions. While departmental heads were adverse to paring their financial requests much further than they have already, their general sessions agreed that congress must put the axe to some figures.

Information was presented to a special gathering of cabinet members showing a deficit at this time of \$70,758,875, as against \$19,527,580, on the same date last year.

BERLIN DECLARES

FRENCH SHIP SUNK

BERLIN, via Wireless to Sayville, Jan. 28.—"From a combination between the French marine minister and a Times report, it is learned that a French destroyer was sunk off Newport last week," the press bureau asserted today.

No details of the alleged destruction of the French vessel were given.

WEATHER BULLETIN

(Lo) (Hi) (P.)

Boston 30 34 0

Charleston 36 42 10

New York 32 38 0

Washington 32 42 0

Galveston 44 54 0

Jacksonville 38 54 0

New Orleans 42 58 0

Chicago 18 18 0

La Crosse 28 44 0

Madison 22 44 0

Memphis 24 36 0

Milwaukee 16 4 0

Bismarck 20 12 0

Huron 18 12 0

Kansas City 10 12 0

St. Paul 32 34 0

Boise 28 34 0

Denver 20 28 0

Helena 18 8 0

Miles City 18 8 0

Portland, Ore. 32 34 0

Spokane 12 24 0

NAMES MARSHAL

WASHINGTON, Jan. 28.—The president this afternoon nominated: To be United States marshal for the western district of Tennessee: Stanley H. Trenzant of Memphis; Stanley

Daily Markets

Wholesale Fruit (Quoted by John C. Burns.)

Oysters, best standards, gal. \$1.10

Celery, Michigan 15, 20, 30c

Cider, steam refined, bbl. \$6.50

Cider, pure juice, bbl. \$6.00

Cider, crab apple cider, bbl. \$5.50

Cider, steam refined, half bbl. \$3.50

Cider, pure juice, bbl. \$3.25

Cranberries, early blacks, bbl. \$5.50

Cranberries, Wm. bbl. \$5.50

Cranberries, Jersey Sunrise, bbl. \$6.00

Cranberries, Jersey Dixie Keepers, bbl. \$5.50

Cranberries, Jersey Red Clover Fancy Reds, per bbl. \$5.75

Cranberries, Jersey Golden Reds, Dark Red, bbl. \$6.00

Lemons, silver "Sunlight" box \$4.00

Lemons, Prairie Chicken Red, bbl. \$3.50

Oranges, Fancy Navels \$2.75

Oranges, Choice \$2.25

Bananas, bunch \$1.50

Grapes, green, keg \$2.75

Apples, 5 boxes, asst'd, box \$1.25

Apples, barrels, N. Y. Baldwins, barrel \$3.00

Apples, barrels, Ben Davis, bbl. \$2.65

Onions, red or yellow, hd. \$2.00

Potatoes, per bu. 60c

Livestock (By Farmers' Co-operative Packing Company.)

Hogs \$5.75 to \$6.10

Cows \$4.00 to \$5.00

Steers \$4.00 to \$5.00

Heifers \$3.00 to \$5.50

Sheep \$3.00 to \$3.50

Spring Lambs \$5.50 to \$6.25

Poultry

Chickens 9 to 9 1/2c

Turkey 13 to 14c

Ducks 11c

Geese 10c

Provisions

Lard, per pound 11 to 11 1/2c

Shoulders, per pound 12 1/2c

Picnics, per pound 12 1/2c

Bacon, per pound 16 to 22c

Hams, per pound 14 1/2 to 15 1/2c

Dried Beef, per pound 22 to 26c

Hour and Feed

(Quoted by Listman Mill Co.)

Patent, per barrel \$7.50

Straight, per barrel \$7.30

Mill feed

Bran, per ton, 100 lb. sacks \$27.00

Shorts, per ton, 100 lb. sacks \$28.00

White Middlings, per ton, 100 lb. sacks \$30.00

Red Dog, ton, 100 lb. sacks \$34.00

Grain

(Quoted by Thomas-Phalon Co.)

Corn 75 to 80c

Oats 38 to 42c

Wheat \$1.00 to \$1.05

Rye 80 to 82c

Barley 65 to 70c

Butter and Eggs

(Quoted by Hawley Co. Co.)

Creamery butter, pound 31 to 32c

Dairy butter, pound 28 to 30c

Eggs, fresh, per dozen 26c

Eggs, seconds, per dozen 22c

Cheese

(Quoted by H. Y. Anderreg)

Fancy full cream twins 15 to 16c

Fancy full cream daisies 15 to 16c

Fancy full cream limburger 14 to 17c

Fancy full cream Swiss block 17c

Fancy full cream brick 13 to 15c

German Hand Cheese, per box 90c

Norwegian Primost

Candles at Special Prices in our Stationery Department

DOERFLINGER'S.
YOU PAY LESS HERE

Candles at Special Prices in our Stationery Department

Just for Friday.
A Few Bargains Worthy of Attention

Women's Ready-To-Wear

Ridiculously Priced

SHIRT WAIST SPECIAL

For Friday we are going to divide our Waists into four separate lots and sell them at a ridiculous price.

Lot No. 1

Consists of Silk, Chiffon and Lingerie Waists, in all sizes. Fancy novelties in Silk Crepe de Chine and Satin Waists that sold from \$4.50 to \$15.00, for Friday your choice **\$3.98**

Lot No. 3

There are a big lot of these Waists, about 25 dozen in Voiles, Lingerie and Linens, some in the plain tailored styles, others in embroidered Voile with Organdie collars and cuffs. Waists that always sold from 98c to \$2.50, for Friday your choice **89c**

Children's White Dresses

25% Discount on Children's White Dresses.

For Friday we will give a special discount of 25 per cent off on all Children's White Dresses, sizes 2 to 14 years.



Lot No. 2

In this lot there are Silks, Chiffons, Lace and Lingerie Waists. There are only about 5 dozen in the lot, regular \$2.25 to \$4.00 values, your choice for Friday **\$1.98**

Lot No. 4

This lot consists of about 4 or 5 doz. Shirt Waists with high neck and long sleeves, colors gray, blue and white. These Waists never sold for less than 59c and 65c. Your choice for Friday at **25c**

Dress Skirts

About 100 Skirts left in this lot, not one of them sold for less than \$3.98 and most of them are \$4.98 and \$5.85 values. Your choice for Friday at **\$1.98**

HERRING

Fancy Holland Herring, medium size, each **2 1/2c**

SALMON

Fancy Red Alaska Salmon, per pound **12 1/2c**

SALMON

Nile brand, No. 1 can Pink Salmon, per can **10c**

36 inch Silk Crepe de Chine 88c yard

All silk, fine light weight, colors are pink, navy, black, maize. Highly indorsed by fashion for party gowns and waists, full yardwide. Specially priced just for Friday, yard **88c**

DRESS GOODS Specially Priced JUST FOR FRIDAY

Items advertised special for one day only. Shop early as many of the values are unusual and will not last long.

Trouville Challies 4 1-2c yard

Best standard grade, fast colors, light and dark color combinations, especially good for house dresses and quilt linings, 22 inches wide. Just for Friday at yard **4 1/2c**

27 inch Printed Crepes 9c yard

Regular 12 1/2c quality, all white grounds with colored flowers, all this spring's styles, good patterns, priced just for Friday at yard **9c**

36 inch Manchester Percales 11 1-2c yd. The best Percale on the market today for the money. Great assortment of light and dark shades, tubs and washes like a piece of muslin, 36 inch wide. Just for Friday, yard **11 1/2c**

Cotton Batts. 6 for 50c

Just enough for a quilt, our regular 10c batt. Just for Friday, 6 for **50c**

TAFIOCA

Fine or Large Pearl Tapioca, per pound **6 1/2c**

RICE

Fancy Head Rice, pound **6 1/2c**

CRACKERS

Fresh baked Salted or Plain Crackers, pound **6 1/2c**

42 inch Black Canvas Panama 78c yard

All wool and a fabric that sheds the dust. For hard wear this material will satisfy your every want, perfect black and lustrous finish, 42 inches wide. Just for Friday, yard **78c**

Special Feature This Week
Demonstration of "Rich's Tryphosa"—The World's Greatest Dessert

Wonderful Bargains in Men's Half Hose

These high grade fine gauge Socks are knit of real Maco cotton yarn, with double sole, triple heel and toe. We have them in all sizes in black, white, tan, burgundy, smoke, gray, navy, purple and helio. Considered cheap at 19c a pair, on sale Friday at per pair **12 1/2c**

SEE OUR SHOW WINDOW

You Can Buy Your Furniture and Rugs on Time From Us

LA CROSSE POSTOFFICE BOWLERS TO ROLL WINONA MAIL-SLINGERS

Local Office Team Accepts Challenge of the Gateway City Alley Artists for a Match Probably a Week from Sunday

The La Crosse postoffice bowling team, through its captain, Ed Koops, has accepted the challenge of the Winona postoffice team for a match in the near future. The Winona set Saturday night as a tentative date, which was turned down by the local men. It is probable that the match will be rolled at Winona a week from Sunday. The squad will probably consist of Captain Ed Koops,

CHICAGO IN MARDI GRAS

CHICAGO, Jan. 28.—Chicago boxers will be entered in seven weight divisions in an inter-city tournament at New Orleans, Mardi Gras week, if plans of Secretary Charles Essig of the Sportsmen's Club of America made public today are carried out.

BLACKBURN WINS BY POINTS

ALTOONA, Pa., Jan. 28.—Jack Blackburn of Altoona and Al Rogers of Buffalo, last night fought six fast rounds here. Blackburn won on points.

MINISTERS AGAIN PROTEST FIGHT

COLUMBUS, Ohio, Jan. 28.—Governor Willis today received a protest from Cincinnati Methodist ministers against the scheduled "Gunboat" Smith-Jim Flynn boxing bout, scheduled in Cincinnati in February. He is not expected to interfere.

WABASH AFTER VAUGHAN

CHICAGO, Jan. 28.—Robert "Pete" Vaughan of the Purdue coaching staff, is being sought by Wabash college as its athletic director, it was announced today. "Piggie" Lambert, a Wabash alumnus, is Purdue's second choice.

GILMORE ATTENDS OUTLAW MEETING

CHICAGO, Jan. 28.—President Gilmore of the Federals, planned to go east today to attend the conference of promoters of the proposed outlaw minor league, which will be affiliated with the Gilmore circuit.

MANY IN INTER-CITY TOURNEY

CHICAGO, Jan. 28.—More than thirty entries have been received for the preliminary bouts Saturday to choose a team for the inter-city amateur boxing tournament between Chicago and Milwaukee, in late February. Cincinnati and Columbus have asked Promoter Forbes for a date.

SPORTS

MEETS CALL MANY LOCAL PIN SHARKS

Gunds Will Attend Minneapolis Meet; Picked Team and Individuals Will Also Attend

NELSONS WILL GO TO A. B. C.

Team Decides to Attend the American Bowling Congress at Peoria, Illinois

The Gunds, leaders in the La Crosse City Bowling league, will go to the meet of the International Bowling association at Minneapolis February 20 and 21. The team will be made up of Oscar Paulson, A. S. Ulrich, Fred Affeldt, Theodore Roeher and Walter Stannard.

Other men from the league will enter in the two-men events. The probable pairings are A. S. Ulrich and Theodore Roeher, Theodore Thompson and Walter Stannard, Fred Affeldt and Oscar Paulson, and George Schneberger and Lynn Gullickson. A five-man team composed of John Williams, William Hicksch, Theodore Thompson, George Schneberger and Lynn Gullickson will also be formed. All who make the trip will roll in the singles.

Nelsons to A. B. C. At a recent meeting, the Nelsons voted on attending the American bowling congress at Peoria, Ill., March 19 to 30. The team will make a trip of three or four days in length. William Bonadurer, Lynn Gullickson, Henry Wittenberg, Harry Eaton and Lawrence Bollrud will compose the team.

On account of poor train connections, no local teams will attend the state bowling meet at Sheboygan.

BASEBALL LISTS ATTRACT TENER

National League Prexy Is Open to All Comers; Johnson and Gilmore in New York

NEW YORK, Jan. 28.—President Tener today kicked his hat into the ring and declared himself ready to battle all comers in the baseball fuss. His first official act was definitely to establish headquarters here.

The sporting spotlight is shifting from Chicago to New York, Belligerent Bancroft Johnson and his Nemesis, James Gilmore of the Federals, are both due to arrive tonight or tomorrow. Johnson comes to say the last sad rites over the Farrell-Devery interest in the Yankees. Gilmore is to preside over the first meeting of the Federal New England auxiliary at New Haven tomorrow.

Even more dangerous to the life and well-being of the National Pastime than the Federals, organized baseball and the warring magnates, is the European war. So declared Curtis Guild, former United States minister to Russia today. He remarked if trade with the czar's kingdom is not continued, there will be no more baseball. Here's why, according to Guild:

"The only leather which will not stretch under sudden impact comes from the hides of Siberian ponies."

BIG SHIFT MADE IN HIGH LINEUP

Horne Switches Men as Result of Defeat by Tomah; Fay Will Play at Center

Alarmed by the poor showing of the team made in the Tomah game, coaches of La Crosse high school basketball team have executed a double shift in the lineup.

Blatter and Worth have been put on the second team and Captain Fay, who played at guard has been shifted to center, replacing Blatter. The forward positions will be filled by Zeisler and either Kelly or King. Kulyski and Grenzner are looked upon as probable guards, although Coach Horne has not decided on his lineups up to the days of games. The lineup for the Baraboo game tomorrow night has not been picked.

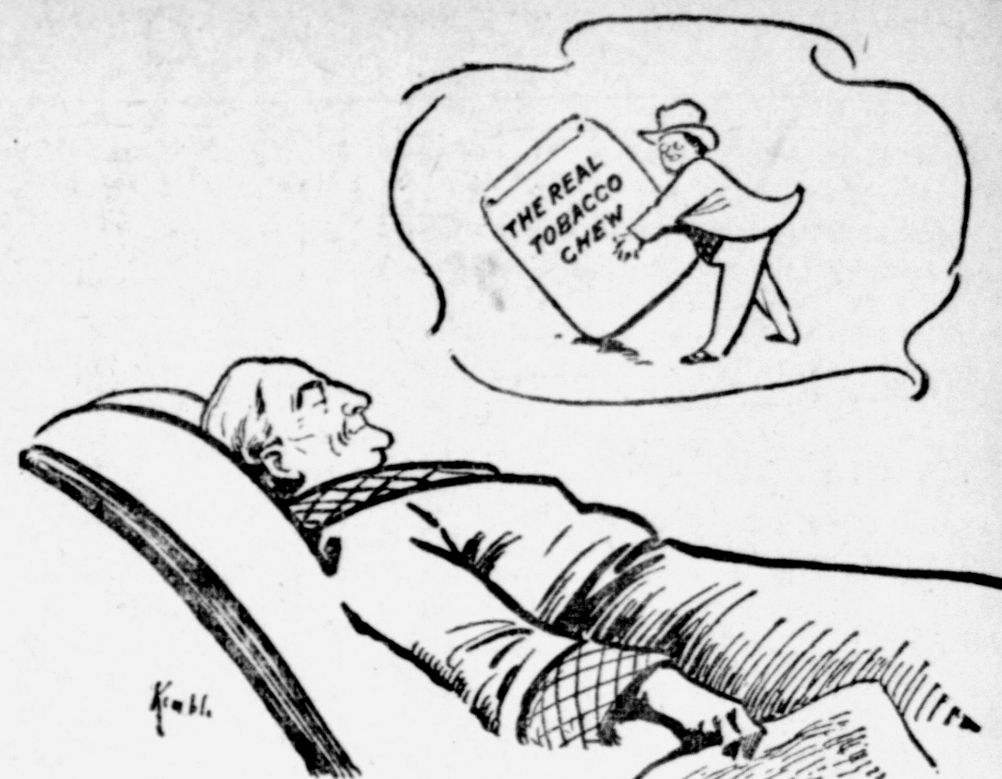
That the shift has resulted in an improvement in the team is evidenced by the fact that the seconds were defeated last night in practice 56 to 25. Monday night the first team was beaten by the seconds, 25 to 23. The advanced seniors last night won their first game of the year, beating the freshmen 13 to 6.

FOURTEEN TEAMS ENTER

CHICAGO, Jan. 28.—Fourteen teams, representing nine nations, are entered in the six-day bicycle race which starts tonight at 11 o'clock in the International amphitheater. Mayor Harrison will fire the starting gun.

WOMEN ENTER SKI TOURNEY

CHICAGO, Jan. 28.—Eight women have signed up for the women's long distance race in the annual championship tournament of the Norge Ski club next Sunday at Cary, Ill.



THE SENATOR ENJOYS A PLEASANT DREAM.

A NATIONAL benefit—is a "Right-Cut," the Real Tobacco Chew. Nearly all men use tobacco. When you think how much human comfort it must be giving it's no wonder the many thousands of users are talking about it to their friends.

A little chew of pure, rich, mellow tobacco—cut fine, short shred—seasoned and sweetened just enough, cuts out so much of the grinding and spitting.

Take a very small chew—less than one-quarter the old size. It will be more satisfying than a mouthful of ordinary tobacco. Just nibble on it until you find the strength chew that suits you. Tuck it away. Then let it rest. See how easily and evenly the real tobacco taste comes, how it satisfies without grinding, how much less you have to spit, how few chews you take to be tobacco satisfied. That's why it is The Real Tobacco Chew. That's why it costs less in the end.

It is a ready chew, cut fine and short shred so that you won't have to grind on it with your teeth. Grinding on ordinary candied tobacco makes you spit too much.

The taste of pure, rich tobacco does not need to be covered up with molasses and licorice. Notice how the salt brings out the rich tobacco taste in "Right-Cut."

One small chew takes the place of two big chews of the old kind.

WEYMAN-BRUTON COMPANY
50 Union Square, New York

BUY FROM DEALER OR SEND 10¢ STAMPS TO US

BOYS' LEAGUE AT "Y" SHOWS GAINS

Interest in the All Around Development League at the Association Increases

One of the biggest gains ever made in any line of activities at the Y. M. C. A. has been made in the five leagues of the All Around Development league of the association.

Of the five classes—Junior B minors, Junior B specials, Junior A, Intermediates and Employed boys—the last named shows the greatest gain in attendance and interest in the work. This is the first year that the class has been organized and the boys have taken quickly to the program.

The Intermediate class, which was made up of four teams composed mostly of high school students, has been depleted on account of the introduction of inter-class basketball at the high school.

Three weeks have been completed in the new league formed the first of the year pursuing practically the same course as did the league conducted during the fall and the early winter.

Competitive sports and games among the different teams of the five classes forms the program. Basketball, track, aquatics and informal games are carried on by the boys.

The standings in points in the five classes follow:

Junior B. Minors	
Iroquois	14 1-2
Creeks	11
Wyandottes	7 1-2
Winnebagoes	7
Junior B Specials	
Princeton	18
Wisconsin	10 1-2
Yale	10
Harvard	9
Junior A	
Tigers	22 3-4
Wisconsin	15
Cornell	15
Wolves	11
Intermediates	
Hadgraft's	12
Vornholt's	4
Employed Boys	
Zubie's	9
Nelson's	8
Davis's	8
Rippi's	5

LA CROSSE THEATRE 30
Mat. & Night, Sat. Jan. 30
ONE WHOLE YEAR IN N. Y.

"TODAY"

The Big Drama of N. Y. Life

Prices Matinee 25-50-75-\$1.00

Night 25-50-75-\$1-\$1.50

SEATS SELLING

SUNDAY, JAN. 31

THE WINNING OF BARBARA WORTH

Prices—Mat. 25c, 50c, 75c

Night—25-50-75c and \$1.00

Seats Selling.

Don't think because a girl's complexion is a dream that all dreams are hand painted.

And many a married man is known as a "good fellow" by all his acquaintances except his wife.

THE ELLIOTT LOEFFLER CO.

WHOLESALE

Wines and Liquors

IMPORTED AND DOMESTIC MINERAL WATER, SODA, ALES, CLUB SODAS, BASS ALES, DUBLIN STOUT, ETC.

Full Line of Bar Glassware.

Both Phones 192.

2222-2224 Pearl Street



THE TIME
Jan. 30, 1915

THE PLACE

Armory Hall,
6th and Market

THE REASON

44th ANNUAL MASK BALL
Given by Gov. Guards' Ass'n. Masked 35c, Unmasked 50c